**International Business Courses**

**Courses**

**IBUS 5350. Financial Econometrics I.**
This theory and literature driven course, is an in-depth study of methods as employed in finance and accounting research. Subjects will include OLS (including issues regarding violation of OLS assumptions), GLS, SUR, simultaneous equation systems, distributed lag models, and ARIMA. Examples and applications will be drawn predominantly from the financial economics literature. Prerequisite: IBUS 6300 and IBUS 6302 and department approval.

**Department**: International Business

**3 Credit Hours**
**3 Total Contact Hours**
0 Lab Hours
3 Lecture Hours
0 Other Hours

**IBUS 5360. Financial Econometrics II.**
Advanced empirical methods used in financial economics research. Various panel data methods (including fixed effects, random effects, GMM dynamic panels), co-integration and error correction models, ARCH models, qualitative and limited dependent variables, and other advanced techniques will be subject of study. Prerequisite: IBUS 5350 (B) and department approval.

**Department**: International Business

**3 Credit Hours**
**3 Total Contact Hours**
0 Lab Hours
3 Lecture Hours
0 Other Hours

**IBUS 6300. Intro to Quant Method & Stat.**
IBUS 6300: Introduction to Quantitative Methods and Statistics (3-0) This course covers applications of statistical techniques and analysis of business and economic research related to problem specification; probabilistic and distributional theory; modeling and measuring phenomena related to the collection, examination, and transformation of international business and economic data; statistical inference and the testing of hypotheses; the use of non-parametric tools and correlation analysis. Students will analyze real international business and economic data with major statistical software packages used in the field as an introduction to quantitative issues and methods reflected in current international business literatures. Prerequisite: Departmental approval.

**Department**: International Business

**3 Credit Hours**
**3 Total Contact Hours**
0 Lab Hours
3 Lecture Hours
0 Other Hours

**IBUS 6301. Research Methodology.**
Research Methodology (3-0) This course covers applications of statistical techniques and analysis of business and economic research related to problem specification, modeling and measuring phenomena, sampling and experimental design, testing of hypothesis, and use of non-parametric tools. The purpose of the course is to introduce students to the quantitative methods necessary to understand the current literature in international business and economics. Restricted to Majors: ACCT, BSAD, and ECON. Prerequisite: Department approval.

**Department**: International Business

**3 Credit Hours**
**3 Total Contact Hours**
0 Lab Hours
3 Lecture Hours
0 Other Hours
IBUS 6302. Multivar Method & Linear Regress.
Multivariate Methods and Linear Regression (3-0) This course is an extensive review of quantitative methods used for the analysis and interpretation of multivariate data in international business problems. Students will analyze real data using major statistical software packages with an emphasis on OLS regression model specification, diagnostics, validation and subsequent inferences; interpreting interactions and higher order terms; moderation and mediation effects; analysis of qualitative, truncated and dichotomous dependent variables; and analysis of variance, factor analysis, structural equation modeling, and hierarchical linear modeling techniques. Prerequisite: Departmental approval.

Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6303. Advanced Regression Analysis.
Advanced Regression Analysis (3-0) This course is a study of linear and nonlinear regression methodologies, elementary time series analysis, and other introductory econometric topics. The course is designed to provide basic expertise in the application of econometric techniques to hypothesis testing, model building, diagnostic testing, and simulations analysis. Prerequisites: IBUS 6301 with a grade of “B” or better and department approval. Restricted to Majors: IBUS.

Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

Business Time Series Analysis (3-0) This course is a survey of univariate time series, single equation, and multi-equation systems approaches to applied econometric forecasting analysis. Topics to be covered include autoregressive-moving average (ARIMA) modeling, model identification, estimation, diagnostic checking and out-of-sample simulations. Applications will be drawn from Latin American business conditions, exchange rate, inflation, national income, and balance of payments forecasting methods. Prerequisites: IBUS 6301 with a grade of “B” or better and department approval. Restricted to Majors: IBUS.

Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

Doctoral Seminar in Applied International Business Research (3-0) In this course students research interdisciplinary international business problems and economics issues specific to border regions. Prerequisites: Department approval. Restricted to Majors: IBUS.

Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

Multivariate Statistics and Applied Regression Analysis (3-0) This course provides coverage of a number of procedures developed for regression problems in business. Emphasis is on model building, validation and subsequent inferences; analysis or real data using major statistical software packages; examining and transforming data, linear least-square regressions, statistical inference for regressions, dummy variable, influential data, collinearity and variable selection, generalized least squares, assessing sampling variations and factor analysis. Prerequisites: QMB 2301 (or equivalents) with a grade of “B” or better and department approval.

Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours
IBUS 6307. Survey Research Methods.
Survey Research Methods (3-0) This course teaches students how to plan, design, and execute international business surveys. Students will learn about cross-national problems associated with questionnaire development, item analysis, scale development, including reliability and convergent and discriminant validity. The course will also examine qualitative methods such as content analysis, event history analysis, and observation. Prerequisite: Department approval.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6308. Research Philosophy & Design.
IBUS 6308: Research Philosophy and Design (3-0) This course introduces students to the logic, methodology, and methods of inquiry that act as a foundation for the study of international business. The purpose of this course is to provide students an understanding of the role of theory; connection between theory and research design; the distinction between experimental, quasi-experimental and other forms of research designs; threats to the validity of research findings; the linking of concepts to variables that yield valid and reliable quantitative data; and ethical considerations in the conduct of international business research. Prerequisite: Departmental approval.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6309. Structural Equation Modeling.
Structural Equation Modeling (3-0) Structural Equation Modeling is a statistical technique that is useful in situations where there is a complicated set of relationship among variables as specified by theory. It is an increasingly employed technique, and this course is an introduction to its basic concepts, methods and computing tools. It is designed to provide students with the necessary tools to construct, analyze, modify, estimate, evaluate and explain structural equation models, and reports the results in a manner acceptable in professional journals. The course covers topics such as path analysis, confirmatory factor analysis, latent variable structural models, etc. Prerequisite: Department approval.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6310. Intnati Accounting Environment.
This course provides an overview of international business theories within the context of international accounting issues, challenges and opportunities faced by multinationals regarding strategic and operational management control; financial reporting; assurance; and financial services. Emphasis is placed on an introduction to international accounting literature, the connection between classic international business theory and international accounting literature and its contribution to the understanding of cross-national business issues. Prerequisite: Departmental approval.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6311. Internat'l Trade & Bus Policy.
Seminar in International Trade and Business Policy (3-0) This course involves the study of the theory of trade, trade policy and trade agreements designed to eliminate tariff and non-tariff barriers to international business commerce. Topics include comparative advantage, specific factors of production and income distribution, economies of scale, imperfect competition, international trade, international factor movements, and trade policy. Prerequisite: Department approval. Restricted to Majors: IBUS.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours
IBUS 6312. Seminar in Int’l Finance.
This course examines at an accelerated pace using advanced textbook and journal article literature the classic and more recent developments in international finance. The topics will center around the theory of exchange rate determination and uncertainty, and its implications for the investment choices (international capital budgeting) and foreign exchange risk (exposure) of the multinational firm. The role of the international money and capital markets to hedge exposure for international projects, investments, and portfolios will also be presented. Prerequisite: Departmental approval required.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6313. Seminar/Internat’l Marketing.
Seminar in International Marketing (3-0) This course focuses on the types of marketing decisions facing the international marketing manager in the multinational firm. It examines international marketing in terms of exporting and importing as well as other modes of entry. Considerable emphasis is placed upon differences among markets because of geography, politics, economics, culture, commercial policy, legal matters, and trade practices. Areas of investigation include global management of the marketing mix and border/regional issues. Prerequisite: Department approval. Restricted to Majors: IBUS.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6314. Internat’l Mgmt & Strategy.
Seminar in International Management and Strategy (3-0) This course is a study of the global competitive and economic factors that shape the environment in which firms operate. The distinctive nature of the business environment in developing countries, and the managerial implications of same, will be highlighted. Topics include multi-national and global strategy, organizing international operations, international technology transfer, international human resource management, and evaluation of international operations. Prerequisite: Department approval. Restricted to Majors: ACCT, BSAD, and ECON.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6315. Internat’l Accounting/Taxation.
Seminar in International Accounting and Taxation (3-0) This course is a study of comparative international accounting systems, accounting practices, problems of multi-national enterprises, and the institutions and environments that affect them. Topics include transfer pricing, accounting for the effects of inflation, international accounting standards, foreign currency hedging, accounting for foreign subsidiaries, integrated tax systems, indirect taxes and minimization of global taxes. Prerequisite: Department approval. Restricted to Majors: ACCT, BSAD, and ECON.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6316. Intrnat’l Prod Op/Supply Chain.
Seminar in International Production Operations and Supply Chain Management (3-0) This course focuses on the issues related to the efficient and effective management of supply and material functions in international context. The course primarily analyzes the management of materials and the control of materials costs in international business and institutional enterprises. Prerequisite: Department approval. Restricted to Majors: IBUS.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours
IBUS 6317. Internat'l Global Information.
Seminar in International Global Information (3-0) This course addresses global information technology and its impact on the facilitation of global business in a digital economy from the perspective of national governments, economic regions, multi-national corporations, corporations, and consumers. The cross-cultural and political nature of information technology will be studied in terms of its impact on information management and flow on the conduct of business to gain and sustain a competitive advantage in a global economy. Prerequisite: Departmental approval.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6318. Internat'l Entrepreneurship.
International Entrepreneurship (3-0) This course examines the creation, management and growth of independent firms that have intent of engaging in International commerce. The requirements of firms called "born-global" or "multinational start-ups" include the development of a business model, location pre-venture capital, building a venture team; identifying market-entry and exit strategies, and preparing for growth. The course also examines international small businesses with an emphasis on how they differ from large international firms. Prerequisite: Department approval.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6319. Seminar in Internat'l Mgmt.
Seminar in International Management (3-0) Seminar in International Business offers a survey of contemporary international business research in a seminar format. Topics include the international business environment, cross-cultural theories in management, the culture of global organizations, and managing across cultures. Prerequisite: Department approval.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6320. Accounting Behavioral Research.
The objective of this seminar in accounting behavioral research is to introduce students to various behavioral research opportunities in accounting, including the examination of prior accounting behavioral research. Using survey, experimental and/or quasi-experimental research methods, students will design, conduct, and analyze social psychology-related surveys and experiments.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6321: Seminar in International Financial Accounting (3-0) This course is a study of financial accounting research in the context of international business literature relating to comparative accounting practices; effects of cultural values on reporting systems; reporting and disclosure decision impacts on cost of capital and other issues faced by multinational enterprises; and the institutions and environments that affect them. Prerequisite: Departmental approval.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours
IBUS 6322. Internat'l OB/HR.
International Organizational Behavior and Human Resources (3-0) Emphasis is on mastery of classic and contemporary literature in international organizational behavior and human resource management. Both US and international theories and research perspectives will be used to guide students in building their own research agendas. Prerequisites: MGMT 5311 or equivalent, IBUS 6301 each with a grade of "B" or better and department approval.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6323. Topics in Int'l Acct Research.
This seminar provides students exposure to selected topics in contemporary accounting literature. Content will be announced in advance of such schedule offerings, but will focus on topics such as behavioral, auditing practice, accounting information systems and other significant influences that impact the use, dissemination and interpretation of accounting information in a global environment.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6324. Seminar in International Tax.
IBUS 6324: Seminar in International Tax (3-0) This course is a study of comparative tax systems and related impacts on the decision process of multinational enterprises, and the institutions and environments that affect them. Topics include issues related to mode of entry, transfer pricing, income shifting, compensation practice, and cost of capital decisions; as well as the effects of cultural values on tax administration, tax compliance, and social responsibility practices in a global environment. Prerequisite: Departmental approval.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6325. Seminar in Int'l Manag Acct.
This course provides an overview of the management accounting literature with an emphasis on critical analysis of theoretical, methodological and practical contributions to the discipline. Emphasis is placed on topics such as managerial control systems, product costing techniques, performance measurement and evaluation, supply chain accounting and cost allocation implications on entity performance in a global environment.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6329. Seminar in Marketing Theory.
Seminar in Marketing Theory (3-0) The purpose of this doctoral seminar is to introduce beginning marketing Ph.D. students to academic scholarship, in general, and the underlying research philosophies providing the foundations for marketing research. The course encompasses the development of marketing thought in the evolution of marketing. Special emphasis on philosophy of science issues as they relate to the evolution of marketing theory and thought. Critical examination of historical concepts and theories in marketing with an emphasis on marketing thought pertaining to the literature streams of consumer behavior, marketing strategy, and marketing models. Prerequisite: Department approval.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours
IBUS 6330. Topics in Internat'l Business.
Topics in International Business (3-0) Selected Topics in International Business may be taken up to three times with approval of the doctoral program director. Content of the course will vary with instructor. Course topics might include theories of: Emerging Markets and International Business, International Entry Mode Choice, Seminar in Importing/Exporting, International Product Strategy, Regional Trade Agreements and MNC behavior, etc. Prerequisite: Department approval.
**Department:** International Business
**3 Credit Hours**
**3 Total Contact Hours**
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6331: Seminar in Theory of Finance This course focuses on the theoretical and empirical findings related to financial decision-making under certainty and uncertainty. Emphasis is placed on the development of the primary asset pricing models; an introduction to theoretical and empirical evidence from corporate finance decision-making literature; and the study of capital structure, dividend policy, mergers and acquisitions, corporate governance and international financial management. Prerequisite: Departmental approval.
**Department:** International Business
**3 Credit Hours**
**3 Total Contact Hours**
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6332. Seminar in Intl Capital Mkts.
IBUS 6332: Seminar in International Capital Markets The course provides an introduction to the study of finance and global capital markets. Emphasis will be placed on public and private financial intermediaries; securities markets; market micro-structure; organized exchanges; and other issues affecting the decisions of multinational entities. Prerequisites: IBUS 6331 and departmental approval.
**Department:** International Business
**3 Credit Hours**
**3 Total Contact Hours**
0 Lab Hours
3 Lecture Hours
0 Other Hours
**Prerequisite(s):** (IBUS 6331 w/C or better)

IBUS 6333. Seminar in Corp Finance.
This course provides an in depth study of the various activities of corporations, particularly corporate finance policy decision-making, and their impact on firm value in a global setting. Agency theory, signaling theory, capital structure, bankruptcy, mergers and acquisitions, security issuance, corporate governance, hedging, and payout policy are the primary subjects of study.
**Department:** International Business
**3 Credit Hours**
**3 Total Contact Hours**
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6334. Seminar in Investments.
This course presents a focused study designed to provide students with a thorough understanding of the extant literature's theoretical implications and empirical evidence associated with the investment decision-making process in an international setting, security pricing and analysis, portfolio theory, portfolio optimization, capital market efficiency, the investment banking process, and security design.
**Department:** International Business
**3 Credit Hours**
**3 Total Contact Hours**
0 Lab Hours
3 Lecture Hours
0 Other Hours
IBUS 6335. Theory of Fin: An Int'l Persp.
This course focuses on the theoretical and empirical findings related to financial decision-making under certainty and uncertainty. Emphasis is placed on the development of the primary asset pricing models; an introduction to theoretical and empirical evidence from corporate finance decision-making literature; and the study of capital structure, dividend policy, mergers and acquisitions, corporate governance and international financial management.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6336. Seminar in Int'l Corp Finance.
This course provides an in depth study of the various activities of corporations, particularly corporate finance policy decision-making, and their impact on firm value in a global setting. Agency theory, signaling theory, capital structure, bankruptcy, mergers and acquisitions, security issuance, corporate governance, hedging, and payout policy are the primary subjects of study.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6337. Seminar in Int'l Investments.
The course presents a focused study designed to provide students with a thorough understanding of the extant literature's theoretical implications and empirical evidence associated with the investment decision-making process in an international setting, security pricing and analysis, portfolio optimization, capital market efficiency, the investment banking process, and security design.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6339. Topics in Financial Research.
This seminar provides students exposure to selected topics in contemporary finance literature. Content will focus on topics such as advanced corporate finance, advanced investments, asset pricing, market microstructure, and other areas of finance research that are not already a part of existing finance seminars.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6341. Strategic Information Systems.
IBUS 6341: Strategic Information Systems (3-0) Businesses must use information systems to take advantage of opportunities in today's highly competitive global economy. A strategic information system (SIS) is a type of system that is aligned with business strategy and structure. This alignment increases the capability to respond faster to environmental changes and thus creates a competitive advantage. This course will focus on those organizations that have successfully used SIS to achieve competitive advantage from a global perspective. Students will learn innovative uses of SIS relevant to different business functions and different business types. Case studies and group activities will help reinforce learning concepts in and use of SIS. Prerequisite: Departmental approval.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours
IBUS 6342. Diffusion and ICT Impact.
IBUS 6342: Diffusion and ICT Impact (3-0) This course is designed to provide students with an understanding of theory development in the context of macro-level, micro-level, and multi-level cultural and institutional ICT and TAM effects of multinational entity decisions in a global environment. Prerequisite: Departmental approval.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6343. Info Systems Outsourcing.
This course provides an indepth study of the history and literature associated with information systems process outsourcing ub a globalized environment. Exposure to the debate over information systems outsourcing implications related to entity efficiency, productivity, quality control, inter-country employment levels, and resource allocation decisions provide a framework for examining the role of informatino systems in the management of an entity’s competitive advantage in a global market. Prerequisite: Department approval.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

The course focuses on theoretical and practical concepts of information systems security and privacy. It covers security and privacy terminologies; risk analyses; and discusses criminology. The course also introduces students to the concepts and methodologies that can be used to analyze and mitigate the impact of information system security and privacy breaches on the assets of organizations. The course is structured as a research seminar as such each group of students (groups of 2) presents selected research papers to their peers on information systems security and privacy. Each group also prepares and presents an event study-based final research paper to their peers. Prerequisite: Department approval.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6345. Health Care Info Systems.
This course addresses issues in the development, management, and optimal use of healthcare information technology. Emphasis is placed on case studies and literature related to the role of financial information systems, patient care systems, and distance healthcare systems in an organization's optimization of clinical and financial outcomes. Prerequisite: Department approval.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6350. Financial Econometrics I.
This theory and literature driven course. is an in-depth study of methods as employed in finance and accounting research. Subjects will include OLS (including issues regarding violation of OLS assumptions), GLS, SUR, simultaneous equation systems, distributed lag models, and ARIMA. Examples and applications will be drawn predominantly from the financial economics literature. Prerequisite: IBUS 6300 and IBUS 6302 and department approval.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours
IBUS 6351. International Mgmt & Strategy.
IBUS 6351: International Management and Strategy (3-0) This course is a study of the global competitive and economic factors that shape the environment in which firms operate. The distinctive nature of the business environment in developing countries, and the managerial implications of the same, will be highlighted. Topics include multi-national and global strategy, organizing international operations, international technology transfer, international human resource management, and evaluation of international operations. Prerequisite: Departmental approval.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6352: International Entrepreneurship (3-0) This course examines the creation, management, and growth of independent firms that have intent of engaging in international commerce. The requirements of firms called “born-global” or “multinational start-ups” include the development of a business model, location pre-venture capital, building a venture team, identifying market- entry and exit strategies, and preparing for growth. The course also examines international small businesses with an emphasis on how they differ from large international firms. Prerequisite: Departmental approval.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6353. Intl Org Behav & HR Mgmt.
IBUS 6353: International Organizational Behavior and Human Resource Management (3-0) Emphasis is on mastery of classic and contemporary literature in international organizational behavior and human resource management. Both U.S. and international theories and research perspectives will be used to guide students in building their own research agendas. Prerequisites: MGMT 5311 or equivalent and IBUS 6301 each with a grade of “B” or better and departmental approval.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6354. Topics in Internatl Business.
IBUS 6354: Topics in International Business (3-0) Selected Topics in International Business may be taken up to three times with approval of the doctoral program director. Content of the course will vary with instructor. Course topics might include theories of emerging markets and international business, international entry mode choice, seminar in importing/exporting, international product strategy, regional trade agreements and MNC behavior, etc. Prerequisite: Departmental approval.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6360. Financial Econometrics II.
Advanced empirical methods used in financial economics research. Various panel data methods (including fixed effects, random effects, GMM dynamic panels), co-integration and error correction models. ARCH models, qualitative and limited dependent variables, and other advanced techniques will be the subject of study. Prerequisite: IBUS 6300 (B), IBUS 6302 (B), IBUS 6350 (B), and department approval.
Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours
IBUS 6362. Sem in Cross-Cult Mark.
This seminar focuses on the use and application of major psychological, sociological, management, and international business theories in the study of consumer marketing. Emphasis is placed on recent findings and research dealing with conceptual and methodological issues in the context of consumer behavior issues across cultures. Prerequisite: Department approval.

**Department:** International Business

3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

The purpose of this course is to introduce PhD students to academic scholarship, in general, and the underlying research philosophies providing the foundations for international business theory. This course also provides an examination of the foundations of theory building in international business. It also examines theories in international business with an emphasis on international business thought pertaining to the literature streams of international management, international economics, international finance, international accounting, international marketing, and international operations and supply chain management.

**Department:** International Business

3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6364. Topics in Int Marketing.
This seminar deals with contemporary marketing topics of interest to faculty and students. Content will be announced in advance of schedule offerings. The course may include issues related to marketing research on significant issues such as marketing strategy, business-to-business, and other marketing areas in cross-cultural settings. Prerequisite: Department approval.

**Department:** International Business

3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

This course is designed to give students a comprehensive review and appraisal of the relevant literature in international and domestic marketing, management, and strategic management literature. The course places particular emphasis on the study of broad-based strategies that organizations use as they expand internationally. Possible topics of interest include: market orientation, international product cycle, modes of entry, competitive product strategies, positioning, and strategies related to other elements of the marketing mix.

**Department:** International Business

3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6389. Indep Study: Internat’l Bus.
Independent Study: International Business (0-0-3) Independent study in International Business may be taken up to three times with approval of the doctoral program director. Content of the course will vary with the professor directing the independent study. Prerequisite: Department approval.

**Department:** International Business

3 Credit Hours
3 Total Contact Hours
0 Lab Hours
0 Lecture Hours
3 Other Hours
IBUS 6390. Seminar in Organizational Behavior.
Seminar In Organizational Behavior (3-0) This seminar will introduce you to the field of Organizational Behavior. The seminar is designed for Ph.D. students and emphasizes the behavior of individuals and groups in organizations. We will focus on current research that emphasizes both the social context of organizational behavior and the psychology of the individual. Organizational behavior, for the purposes of this class, concerns the set of approaches to the understanding of how people in organizations think, feel, and act both as individuals and in concert with others. Prerequisite: Department approval.

Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

Seminar in Human Resource Management (3-0) The purpose of this doctoral seminar is to examine the role of human resource management as a strategic element of organizations. The aim of this course is to better understand how firms can use their human resource management practices to enhance individuals and organizational performance. To that end, we will examine the theoretical perspectives in human resource management, the contextual factors that influence the linkages between a firm’s human resources and human resource practices with the firm performance, intellectual capital, and the growing complexity of the employment relationship between organizations and employees. Prerequisite: Department approval.

Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6392. International Multicultural Business Studies.
The objective of this class is to provide participants with a survey of current research on multicultural aspects of international business. Based on the most recent literature concepts explored in this seminar are: the meaning of culture and changing expectations in international business; the way relationships and rules work in the organizational environment and how these relationships interact with external constituents. Students will be exposed to several theories explaining how cultures are formed; evolve; and interact in a constantly changing environment and how to evaluate and assess cultural competence in different international organizations. This course will offer a general framework for theory-based empirical analysis of cultural issues in international business organizations.

Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6393. International Operations and Supply Chain Management.
This seminar reviews recent research in operations and supply chain management. Examples of topics include supply chain management, revenue management, operations strategy, production planning, new product development, acquisition, transformation, and distribution of goods and services within the global supply chain, and tools and strategies to design and manage operations. The course also examines the strategic implications of operations and supply chain management issues as they relate to firm performance process management. Particular emphasis is placed on sourcing, operations design, quality, inventory, logistics, enabling information systems and technology, and global issues.

Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
3 Lecture Hours
0 Other Hours

IBUS 6398. Dissertation I.
Dissertation I (0-0-3) This course represents the development of original research at the frontier of knowledge to demonstrate excellence in the field. After successfully defending the dissertation proposal, students must register for 6398 when work on the dissertation is begun. Thereafter, students must register for 6399 during the semesters in which work on the dissertation is being accomplished. Prerequisite: Department approval. Restricted to Majors: IBUS.

Department: International Business
3 Credit Hours
3 Total Contact Hours
0 Lab Hours
0 Lecture Hours
3 Other Hours
IBUS 6399. Dissertation II.
Dissertation II (0-0-3) This course represents the development of original research at the frontier of knowledge to demonstrate excellence in the field. After successfully defending the dissertation proposal, students must register for 6398 when work on the dissertation is begun. Thereafter, students must register for 6399 during the semesters in which work on the dissertation is being accomplished. Prerequisite: Department approval. Restricted to Majors: IBUS.

Department: International Business

3 Credit Hours
3 Total Contact Hours
0 Lab Hours
0 Lecture Hours
3 Other Hours