

International Business Courses

Courses

IBUS 6303. Advanced Regression Analysis.

Advanced Regression Analysis (3-0) This course is a study of linear and nonlinear regression methodologies, elementary time series analysis, and other introductory econometric topics. The course is designed to provide basic expertise in the application of econometric techniques to hypothesis testing, model building, diagnostic testing, and simulations analysis. Prerequisites: IBUS 6301 with a grade of "B" or better and department approval. Restricted to Majors: IBUS.

Department: International Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

IBUS 6308. Research Philosophy & Design.

IBUS 6308: Research Philosophy and Design (3-0) This course introduces students to the logic, methodology, and methods of inquiry that act as a foundation for the study of international business. The purpose of this course is to provide students an understanding of the role of theory; connection between theory and research design; the distinction between experimental, quasi-experimental and other forms of research designs; threats to the validity of research findings; the linking of concepts to variables that yield valid and reliable quantitative data; and ethical considerations in the conduct of international business research. Prerequisite: Departmental approval.

Department: International Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

IBUS 6309. Structural Equation Modeling.

Structural Equation Modeling (3-0) Structural Equation Modeling is a statistical technique that is useful in situations where there is a complicated set of relationship among variables as specified by theory. It is an increasingly employed technique, and this course is an introduction to its basic concepts, methods and computing tools. It is designed to provide students with the necessary tools to construct, analyze, modify, estimate, evaluate and explain structural equation models, and reports the results in a manner acceptable in professional journals. The course covers topics such as path analysis, confirmatory factor analysis, latent variable structural models, etc. Prerequisite: Department approval.

Department: International Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

IBUS 6310. Intnatl Accounting Environment.

This course provides an overview of international business theories within the context of international accounting issues, challenges and opportunities faced by multinationals regarding strategic and operational management control; financial reporting; assurance; and financial services. Emphasis is placed on an introduction to international accounting literature, the connection between classic international business theory and international accounting literature and its contribution to the understanding of cross- national business issues. Prerequisite: Departmental approval.

Department: International Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

IBUS 6313. Seminar/Internat'l Marketing.

Seminar in International Marketing (3-0) This course focuses on the types of marketing decisions facing the international marketing manager in the multinational firm. It examines international marketing in terms of exporting and importing as well as other modes of entry. Considerable emphasis is placed upon differences among markets because of geography, politics, economics, culture, commercial policy, legal matters, and trade practices. Areas of investigation include global management of the marketing mix and border/regional issues. Prerequisite: Department approval. Restricted to Majors: IBUS.

Department: International Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

IBUS 6319. Seminar in Internat'l Mgmt.

Seminar in International Management (3-0) Seminar in International Business offers a survey of contemporary international business research in a seminar format. Topics include the international business environment, cross-cultural theories in management, the culture of global organizations, and managing across cultures. Prerequisite: Department approval.

Department: International Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

IBUS 6320. Accounting Behavioral Research.

The objective of this seminar in accounting behavioral research is to introduce students to various behavioral research opportunities in accounting, including the examination of prior accounting behavioral research. Using survey, experimental and/or quasi-experimental research methods, students will design, conduct, and analyze social psychology-related surveys and experiments.

Department: International Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

IBUS 6323. Topics in Int'l Acct Research.

This seminar provides students exposure to selected topics in contemporary accounting literature. Content will be announced in advance of such schedule offerings, but will focus on topics such as behavioral, auditing practice, accounting information systems and other significant influences that impact the use, dissemination and interpretation of accounting information in a global environment.

Department: International Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

IBUS 6325. Seminar in Int'l Manag Acct.

This course provides an overview of the management accounting literature with an emphasis on critical analysis of theoretical, methodological and practical contributions to the discipline. Emphasis is placed on topics such as managerial control systems, product costing techniques, performance measurement and evaluation, supply chain accounting and cost allocation implications on entity performance in a global environment.

Department: International Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

IBUS 6331. Seminar in Theory of Finance.

IBUS 6331: Seminar in Theory of Finance This course focuses on the theoretical and empirical findings related to financial decision-making under certainty and uncertainty. Emphasis is placed on the development of the primary asset pricing models; an introduction to theoretical and empirical evidence from corporate finance decision-making literature; and the study of capital structure, dividend policy, mergers and acquisitions, corporate governance and international financial management. Prerequisite: Departmental approval.

Department: International Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

IBUS 6332. Seminar in Intl Capital Mkts.

IBUS 6332: Seminar in International Capital Markets The course provides an introduction to the study of finance and global capital markets. Emphasis will be placed on public and private financial intermediaries; securities markets; market micro-structure; organized exchanges; and other issues affecting the decisions of multinational entities. Prerequisites: IBUS 6331 and departmental approval.

Department: International Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

Prerequisite(s): (IBUS 6331 w/C or better)

IBUS 6333. Seminar in Corp Finance.

This course provides an in depth study of the various activities of corporations, particularly corporate finance policy decision-making, and their impact on firm value in a global setting. Agency theory, signaling theory, capital structure, bankruptcy, mergers and acquisitions, security issuance, corporate governance, hedging, and payout policy are the primary subjects of study.

Department: International Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

IBUS 6334. Seminar in Investments.

This course presents a focused study designed to provide students with a thorough understanding of the extant literature's theoretical implications and empirical evidence associated with the investment decision-making process in an international setting, security pricing and analysis, portfolio theory, portfolio optimization, capital market efficiency, the investment banking process, and security design.

Department: International Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

IBUS 6351. International Mgmt & Strategy.

IBUS 6351: International Management and Strategy (3-0) This course is a study of the global competitive and economic factors that shape the environment in which firms operate. The distinctive nature of the business environment in developing countries, and the managerial implications of the same, will be highlighted. Topics include multi-national and global strategy, organizing international operations, international technology transfer, international human resource management, and evaluation of international operations. Prerequisite: Departmental approval.

Department: International Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

IBUS 6354. Topics in Internatl Business.

IBUS 6354: Topics in International Business (3-0) Selected Topics in International Business may be taken up to three times with approval of the doctoral program director. Content of the course will vary with instructor. Course topics might include theories of emerging markets and international business, international entry mode choice, seminar in importing/exporting, international product strategy, regional trade agreements and MNC behavior, etc.

Prerequisite: Departmental approval.

Department: International Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

IBUS 6362. Sem in Cross-Cult Mark.

This seminar focuses on the use and application of major psychological, sociological, management, and international business theories in the study of consumer marketing. Emphasis is placed on recent findings and research dealing with conceptual and methodological issues in the context of consumer behavior issues across cultures. Prerequisite: Department approval.

Department: International Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

IBUS 6363. International Business Theory.

The purpose of this course is to introduce PhD students to academic scholarship, in general, and the underlying research philosophies providing the foundations for international business theory. This course also provides an examination of the foundations of theory building in international business. It also examines theories in international business with an emphasis on international business thought pertaining to the literature streams of international management, international economics, international finance, international accounting, international marketing, and international operations and supply chain management.

Department: International Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

IBUS 6364. Topics in Int Marketing.

This seminar deals with contemporary marketing topics of interest to faculty and students. Content will be announced in advance of schedule offerings. The course may include issues related to marketing research on significant issues such as marketing strategy, business-to-business, and other marketing areas in cross-cultural settings. Prerequisite: Department approval.

Department: International Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

IBUS 6365. Int'l Marketing Strategy.

This course is designed to give students a comprehensive review and appraisal of the relevant literature in international and domestic marketing, management, and strategic management literature. The course places particular emphasis on the study of broad-based strategies that organizations use as they expand internationally. Possible topics of interest include: market orientation, international product cycle, modes of entry, competitive product strategies, positioning, and strategies related to other elements of the marketing mix.

Department: International Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

IBUS 6389. Indep Study: Internat'l Bus.

Independent Study: International Business (0-0-3) Independent study in International Business may be taken up to three times with approval of the doctoral program director. Content of the course will vary with the professor directing the independent study. Prerequisite: Department approval.

Department: International Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

0 Lecture Hours

3 Other Hours

IBUS 6390. Seminar in Orgztnal Behavior.

Seminar In Organizational Behavior (3-0) This seminar will introduce you to the field of Organizational Behavior. The seminar is designed for Ph.D. students and emphasizes the behavior of individuals and groups in organizations. We will focus on current research that emphasizes both the social context of organizational behavior and the psychology of the individual. Organizational behavior, for the purposes of this class, concerns the set of approaches to the understanding of how people in organizations think, feel, and act both as individuals and in concert with others. Prerequisite: Department approval.

Department: International Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

IBUS 6398. Dissertation I.

Dissertation I (0-0-3) This course represents the development of original research at the frontier of knowledge to demonstrate excellence in the field. After successfully defending the dissertation proposal, students must register for 6398 when work on the dissertation is begun. Thereafter, students must register for 6399 during the semesters in which work on the dissertation is being accomplished. Prerequisite: Department approval. Restricted to Majors: IBUS.

Department: International Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

0 Lecture Hours

3 Other Hours

IBUS 6399. Dissertation II.

Dissertation II (0-0-3) This course represents the development of original research at the frontier of knowledge to demonstrate excellence in the field. After successfully defending the dissertation proposal, students must register for 6398 when work on the dissertation is begun. Thereafter, students must register for 6399 during the semesters in which work on the dissertation is being accomplished. Prerequisite: Department approval. Restricted to Majors: IBUS.

Department: International Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

0 Lecture Hours

3 Other Hours