BBA in General Business

BBA graduates in General Business acquire the knowledge, skills, and abilities to pursue lifelong learning with many career options in business. They typically enter the workforce at the assistant manager position or as team leaders at many organizations across many industries. They are responsible for planning and managing the operations of a single business unit or an entire organization.

 Marketable Skills

Students will develop the following marketable skills:

- Communication: Reach mutual understanding through effective exchange of information, ideas, and feelings
- Problem-solving: Find solutions to difficult or complex issues
- Critical thinking: Analyze and evaluate issues in order to solve problems and develop informed opinions
- Leadership: Step up, think, and act critically and creatively to bring others together to accomplish a common task
- Organization: Use resources effectively and efficiently in order to stay focused on different tasks
- Teamwork: Participate as an effective, efficient member of a group in order to meet a common goal

In addition, students will become aware of the social responsibility expectations placed upon a business organization and engage in strategic planning.

Fast Track

The Fast-Track Program (http://catalog.utep.edu/admissions/undergraduate/fast-track/#text) enables outstanding undergraduate UTEP students to receive both undergraduate and graduate credit for up to 15 hours of UTEP course work as determined by participating Master's and Doctoral programs. Not all undergraduate programs have elected to participate in the Fast Track option, so students should see their departmental graduate advisor for information about requirements and guidelines. A list of courses that have been approved for possible use at the graduate level is found here (http://catalog.utep.edu/admissions/undergraduate/fast-track/#fasttrackcoursestext).

Degree Plan

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Business Designated Core (All courses require a C or better.)</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Complete the Business Designated Core requirements. (p. 4)</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>University Core Curriculum</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Complete the University Core Curriculum requirements. (p. 4)</td>
<td>42</td>
</tr>
<tr>
<td></td>
<td><strong>Business Foundation (All courses require a grade of C or better.)</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Required Courses:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>ACCT 2301 Principles of Accounting I</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>ACCT 2302 Principles of Accounting II</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>ECON 2303 Principles of Economics</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>ECON 2304 Principles of Economics</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>QMB 2301 Fundamentals of Bus Statistics</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Math Elective:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Select one of the following:</td>
<td>3-4</td>
</tr>
<tr>
<td></td>
<td>MATH 1411 Calculus I</td>
<td></td>
</tr>
<tr>
<td></td>
<td>MATH 2301 Math for Social Sciences II</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Business Core</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Required Courses:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>BLAW 3301 Legal Environment of Business</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>BUSN 3304 Global Business Environment</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>or BUSN 3305 Global Busn Environ-Study Away</td>
<td></td>
</tr>
<tr>
<td></td>
<td>CIS 3345 Management Information Systems</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>ECON 3310 Managerial Economics</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>FIN 3310 Business Finance</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>MGMT 3303 Intro-Mgmt/Organizational Beha</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>MGMT 4300 Strategic Management</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>MKT 3300 Principles of Marketing</td>
<td>3</td>
</tr>
</tbody>
</table>
BBA in General Business

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>OSCM 3321</td>
<td>Production/Operations Mgmt</td>
<td>3</td>
</tr>
<tr>
<td>QMB 3301</td>
<td>Quantitative Methods in Bus</td>
<td>3</td>
</tr>
</tbody>
</table>

**Concentration**

Complete one of the following concentrations 30

**Total Hours** 120-121

### Concentration in General Business

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>General Business Concentration</td>
<td></td>
</tr>
<tr>
<td>Select 24 hours of upper division Business courses, with no more than six hours in any one area</td>
<td>24</td>
<td></td>
</tr>
<tr>
<td>Select six hours of upper division Non-Business courses</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Total Hours</td>
<td>30</td>
</tr>
</tbody>
</table>

### Upper Division Business Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 3320</td>
<td>Accounting Systems</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 3321</td>
<td>Intermediate Accounting I</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 3322</td>
<td>Intermediate Accounting II</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 3323</td>
<td>Cost Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 3327</td>
<td>Fed Income Tax - Individuals</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 4304</td>
<td>Auditing Principles/Procedures</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 4396</td>
<td>Internship</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 4398</td>
<td>Independent Study in Acct</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 4399</td>
<td>Current Concepts in Accounting</td>
<td>3</td>
</tr>
<tr>
<td>BLAW 3301</td>
<td>Legal Environment of Business</td>
<td>3</td>
</tr>
<tr>
<td>BLAW 4391</td>
<td>Business Law</td>
<td>3</td>
</tr>
<tr>
<td>BUSN 3304</td>
<td>Global Business Environment</td>
<td>3</td>
</tr>
<tr>
<td>BUSN 4394</td>
<td>Spec Top in Intnat'l Business</td>
<td>3</td>
</tr>
<tr>
<td>CIS 3301</td>
<td>Intro to Data Process &amp; Prog</td>
<td>3</td>
</tr>
<tr>
<td>CIS 3325</td>
<td>Adv Microcomp Bus Applications</td>
<td>3</td>
</tr>
<tr>
<td>CIS 3340</td>
<td>Org Impact-Information Tech</td>
<td>3</td>
</tr>
<tr>
<td>CIS 3345</td>
<td>Management Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>CIS 3350</td>
<td>Systems Analysis and Design</td>
<td>3</td>
</tr>
<tr>
<td>CIS 4320</td>
<td>Advanced Programming</td>
<td>3</td>
</tr>
<tr>
<td>CIS 4330</td>
<td>Expert Sys &amp; Decision Sup Sys</td>
<td>3</td>
</tr>
<tr>
<td>CIS 4365</td>
<td>Database Management</td>
<td>3</td>
</tr>
<tr>
<td>CIS 4368</td>
<td>Advanced Database Management</td>
<td>3</td>
</tr>
<tr>
<td>CIS 4370</td>
<td>Business Data Communications</td>
<td>3</td>
</tr>
<tr>
<td>CIS 4375</td>
<td>Intro to Electronic Commerce</td>
<td>3</td>
</tr>
<tr>
<td>CIS 4385</td>
<td>Info Security Systems</td>
<td>3</td>
</tr>
<tr>
<td>CIS 4396</td>
<td>Internship in CIS</td>
<td>3</td>
</tr>
<tr>
<td>CIS 4398</td>
<td>Independent Study (CIS)</td>
<td>3</td>
</tr>
<tr>
<td>CIS 4399</td>
<td>Current Topics</td>
<td>3</td>
</tr>
<tr>
<td>ECON 3302</td>
<td>Intermed Macroeconomic Theory</td>
<td>3</td>
</tr>
<tr>
<td>ECON 3303</td>
<td>Intermed Microeconomic Theory</td>
<td>3</td>
</tr>
<tr>
<td>ECON 3310</td>
<td>Managerial Economics</td>
<td>3</td>
</tr>
<tr>
<td>ECON 3320</td>
<td>Money and Banking</td>
<td>3</td>
</tr>
<tr>
<td>ECON 3325</td>
<td>Public Choice</td>
<td>3</td>
</tr>
<tr>
<td>ECON 3334</td>
<td>Regional Economics</td>
<td>3</td>
</tr>
<tr>
<td>ECON 3335</td>
<td>Urban Economics</td>
<td>3</td>
</tr>
<tr>
<td>ECON 3351</td>
<td>Industrial Organ &amp; Govern Pol</td>
<td>3</td>
</tr>
<tr>
<td>ECON 3366</td>
<td>Economics of Latin America</td>
<td>3</td>
</tr>
<tr>
<td>Course Code</td>
<td>Course Title</td>
<td>Credits</td>
</tr>
<tr>
<td>-------------</td>
<td>--------------------------------------</td>
<td>---------</td>
</tr>
<tr>
<td>ECON 3367</td>
<td>Economic Development</td>
<td>3</td>
</tr>
<tr>
<td>ECON 3372</td>
<td>Mathematical Economics</td>
<td>3</td>
</tr>
<tr>
<td>ECON 3373</td>
<td>Introduction to Econometrics</td>
<td>3</td>
</tr>
<tr>
<td>ECON 3380</td>
<td>History of Economic Thought</td>
<td>3</td>
</tr>
<tr>
<td>ECON 4312</td>
<td>Current Issues in Banking</td>
<td>3</td>
</tr>
<tr>
<td>ECON 4325</td>
<td>International Economics</td>
<td>3</td>
</tr>
<tr>
<td>ECON 4330</td>
<td>Public Sector Economics</td>
<td>3</td>
</tr>
<tr>
<td>ECON 4335</td>
<td>Economics &amp; Law</td>
<td>3</td>
</tr>
<tr>
<td>ECON 4340</td>
<td>Economics of Labor</td>
<td>3</td>
</tr>
<tr>
<td>ECON 4368</td>
<td>Economy of Mexico</td>
<td>3</td>
</tr>
<tr>
<td>ECON 4398</td>
<td>Independent Study in Economics</td>
<td>3</td>
</tr>
<tr>
<td>ECON 4399</td>
<td>Current Topics in Econ</td>
<td>3</td>
</tr>
<tr>
<td>FIN 3310</td>
<td>Business Finance</td>
<td>3</td>
</tr>
<tr>
<td>FIN 3315</td>
<td>Investments</td>
<td>3</td>
</tr>
<tr>
<td>FIN 3317</td>
<td>Principles of Insurance</td>
<td>3</td>
</tr>
<tr>
<td>FIN 3321</td>
<td>Real Estate Finance &amp; Investmt</td>
<td>3</td>
</tr>
<tr>
<td>FIN 3325</td>
<td>Money &amp; Capital Markets</td>
<td>3</td>
</tr>
<tr>
<td>FIN 3330</td>
<td>Finance for Entrepreneurs</td>
<td>3</td>
</tr>
<tr>
<td>FIN 3350</td>
<td>Personal Financial Planning</td>
<td>3</td>
</tr>
<tr>
<td>FIN 4310</td>
<td>Managerial Finance</td>
<td>3</td>
</tr>
<tr>
<td>FIN 4311</td>
<td>Commercial Bank Management</td>
<td>3</td>
</tr>
<tr>
<td>FIN 4312</td>
<td>Current Issues in Banking</td>
<td>3</td>
</tr>
<tr>
<td>FIN 4315</td>
<td>Portfolio Analysis</td>
<td>3</td>
</tr>
<tr>
<td>FIN 4316</td>
<td>Analysis of Derivatives</td>
<td>3</td>
</tr>
<tr>
<td>FIN 4318</td>
<td>Fin Anal of Firm &amp; Valuation</td>
<td>3</td>
</tr>
<tr>
<td>FIN 4325</td>
<td>International Finance</td>
<td>3</td>
</tr>
<tr>
<td>FIN 4328</td>
<td>Central Banking</td>
<td>3</td>
</tr>
<tr>
<td>FIN 4396</td>
<td>Internship in Finance</td>
<td>3</td>
</tr>
<tr>
<td>FIN 4398</td>
<td>Independent Study In Finance</td>
<td>3</td>
</tr>
<tr>
<td>FIN 4399</td>
<td>Current Topics in Finance</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 3303</td>
<td>Intro-Mgmt/Organizational Beha</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 3304</td>
<td>Organization Development</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 3306</td>
<td>Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 3310</td>
<td>Creativity and Innovation</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 3311</td>
<td>Intro to Human Resource Mgmt</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 3315</td>
<td>Employee and Labor Relations</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 3320</td>
<td>Small Business Management</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 4300</td>
<td>Strategic Management</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 4304</td>
<td>Human Resource Training/Develop</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 4306</td>
<td>Franchising</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 4315</td>
<td>Human Resource Staffing/Plan</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 4320</td>
<td>Corporate Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 4325</td>
<td>International Management</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 4337</td>
<td>Compensation/Employee Benefits</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 4396</td>
<td>Internship in Management</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 4398</td>
<td>Independent Study in Management</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 4399</td>
<td>Current Topics in Management</td>
<td>3</td>
</tr>
<tr>
<td>MKT 3300</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
<tr>
<td>MKT 3302</td>
<td>Consumer Behavior</td>
<td>3</td>
</tr>
<tr>
<td>MKT 3320</td>
<td>Advertising &amp; Sales Promotion</td>
<td>3</td>
</tr>
<tr>
<td>MKT 4301</td>
<td>Marketing Research</td>
<td>3</td>
</tr>
<tr>
<td>MKT 4304</td>
<td>Electronic Marketing</td>
<td>3</td>
</tr>
<tr>
<td>Code</td>
<td>Title</td>
<td>Hours</td>
</tr>
<tr>
<td>---------</td>
<td>--------------------------------------------</td>
<td>-------</td>
</tr>
<tr>
<td>MKT 4305</td>
<td>Selling and Sales Management</td>
<td>3</td>
</tr>
<tr>
<td>MKT 4307</td>
<td>Multi-Cultural Marketing</td>
<td>3</td>
</tr>
<tr>
<td>MKT 4310</td>
<td>Principles of Retailing</td>
<td>3</td>
</tr>
<tr>
<td>MKT 4325</td>
<td>International Marketing</td>
<td>3</td>
</tr>
<tr>
<td>MKT 4391</td>
<td>Services Marketing</td>
<td>3</td>
</tr>
<tr>
<td>MKT 4395</td>
<td>Strategic Marketing Management</td>
<td>3</td>
</tr>
<tr>
<td>MKT 4396</td>
<td>Marketing Internship</td>
<td>3</td>
</tr>
<tr>
<td>MKT 4398</td>
<td>Independent Study In Marketing</td>
<td>3</td>
</tr>
<tr>
<td>MKT 4399</td>
<td>Current Topics In Marketing</td>
<td>3</td>
</tr>
<tr>
<td>OSCM 3321</td>
<td>Production/Operations Mgmt</td>
<td>3</td>
</tr>
<tr>
<td>OSCM 3322</td>
<td>Adv Production/Operations Mgmt</td>
<td>3</td>
</tr>
<tr>
<td>OSCM 3331</td>
<td>Service Operations Management</td>
<td>3</td>
</tr>
<tr>
<td>OSCM 3333</td>
<td>Production Planning &amp; Control</td>
<td>3</td>
</tr>
<tr>
<td>OSCM 3335</td>
<td>Project Management</td>
<td>3</td>
</tr>
<tr>
<td>OSCM 3336</td>
<td>Inventory Management</td>
<td>3</td>
</tr>
<tr>
<td>OSCM 3337</td>
<td>Logistics Management</td>
<td>3</td>
</tr>
<tr>
<td>OSCM 3339</td>
<td>Quality Planning and Control</td>
<td>3</td>
</tr>
<tr>
<td>OSCM 3390</td>
<td>Internship-Prod/Oper Mgmt</td>
<td>3</td>
</tr>
<tr>
<td>OSCM 4315</td>
<td>Purchasing &amp; Supply Management</td>
<td>3</td>
</tr>
<tr>
<td>OSCM 4371</td>
<td>Trans &amp; Warehousing Sys</td>
<td>3</td>
</tr>
<tr>
<td>OSCM 4375</td>
<td>Oper Mdl for Supply Chain Mgmt</td>
<td>3</td>
</tr>
<tr>
<td>OSCM 4398</td>
<td>Independent Study in POM</td>
<td>3</td>
</tr>
<tr>
<td>QMB 3301</td>
<td>Quantitative Methods in Bus</td>
<td>3</td>
</tr>
</tbody>
</table>

**Business Designated Core**

Although the UTEP choice is larger, these choices satisfy the requirements of both the core and the major.

All courses listed within this degree require a grade of C or better for successful completion.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Mathematics</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Select one of the following:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MATH 1411</td>
<td>Calculus I</td>
<td></td>
</tr>
<tr>
<td>MATH 1320</td>
<td>Math for Social Sciences I</td>
<td></td>
</tr>
<tr>
<td>MATH 1508</td>
<td>Precalculus</td>
<td></td>
</tr>
<tr>
<td><strong>Behavioral and Social Sciences</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Required:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ECON 2303</td>
<td>Principles of Economics</td>
<td>3</td>
</tr>
<tr>
<td><strong>The following additional courses are also recommended:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>COMM 1302</td>
<td>Business/Profession Comm</td>
<td></td>
</tr>
<tr>
<td>MATH 1320</td>
<td>Math for Social Sciences I</td>
<td></td>
</tr>
<tr>
<td>PHIL 2306</td>
<td>Ethics</td>
<td></td>
</tr>
</tbody>
</table>

**University Core Curriculum**

NOTE: The department may make specific suggestions for courses which are most applicable towards your major.

**Psychology and Criminal Justice majors and minors** are required to take MATH 1320 Math for Social Sciences I or a higher level Calculus course.

**Business majors** are required to take MATH 1320 Math for Social Sciences I or a higher level Calculus course.

NOTE: All courses require a C or better
## Communication (six hours)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>The objective of the communication component is to enable the student to communicate effectively in clear and correct prose or orally in a style appropriate to the subject, occasion, and audience.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Select six hours of the following:</td>
<td>6</td>
</tr>
<tr>
<td></td>
<td>For students whose secondary education was in English:</td>
<td></td>
</tr>
<tr>
<td>COMM 1611</td>
<td>Written and Oral Communication</td>
<td></td>
</tr>
<tr>
<td>ENGL 1313</td>
<td>Writing About Literature</td>
<td></td>
</tr>
<tr>
<td>RWS 1301</td>
<td>Rhetoric &amp; Composition I</td>
<td></td>
</tr>
<tr>
<td>RWS 1302</td>
<td>Rhetoric &amp; Composition 2</td>
<td></td>
</tr>
<tr>
<td>RWS 1601</td>
<td>Rhetoric, Composition &amp; Comm</td>
<td></td>
</tr>
<tr>
<td></td>
<td>For students whose secondary education was not in English:</td>
<td></td>
</tr>
<tr>
<td>ESOL 1311</td>
<td>Expos Engl Compos-Spkr Esl</td>
<td>3</td>
</tr>
<tr>
<td>ESOL 1312</td>
<td>Res &amp; Crit Writing Spkr Esl</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Total Hours</td>
<td>12</td>
</tr>
</tbody>
</table>

## American History (six hours)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>The objectives of the history component are to expand students’ knowledge of the origin and history of the U.S., their comprehension of the past and current role of the U.S. in the world, and their ability to critically evaluate and analyze historical evidence. U.S. history courses (three hours must be Texas history) include:</td>
<td></td>
</tr>
<tr>
<td>HIST 1301</td>
<td>History of U.S. to 1865</td>
<td>3</td>
</tr>
<tr>
<td>HIST 1302</td>
<td>History of U.S. Since 1865</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Total Hours</td>
<td>6</td>
</tr>
</tbody>
</table>

## Language, Philosophy & Culture (three hours)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>The objective of the humanities component is to expand students’ knowledge of the human condition and human cultures, especially in relation to behaviors, ideas, and values expressed in works of human imagination and thought. Through study in disciplines such as literature and philosophy, students engage in critical analysis and develop an appreciation of the humanities as fundamental to the health and survival of any society.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Select one of the following:</td>
<td>3</td>
</tr>
<tr>
<td>CHIC 2302</td>
<td>Latina/o Presence in the U.S.</td>
<td></td>
</tr>
<tr>
<td>ENGL 2311</td>
<td>English Literature</td>
<td></td>
</tr>
<tr>
<td>ENGL 2312</td>
<td>English Literature</td>
<td></td>
</tr>
<tr>
<td>ENGL 2313</td>
<td>Intro to American Fiction</td>
<td></td>
</tr>
<tr>
<td>ENGL 2314</td>
<td>Intro to American Drama</td>
<td></td>
</tr>
<tr>
<td>ENGL 2318</td>
<td>Intro to American Poetry</td>
<td></td>
</tr>
<tr>
<td>FREN 2322</td>
<td>Making of the &quot;Other&quot; Americas</td>
<td></td>
</tr>
<tr>
<td>HIST 2301</td>
<td>World History to 1500</td>
<td></td>
</tr>
<tr>
<td>HIST 2302</td>
<td>World History Since 1500</td>
<td></td>
</tr>
<tr>
<td>PHIL 1301</td>
<td>Introduction to Philosophy</td>
<td></td>
</tr>
<tr>
<td>PHIL 2306</td>
<td>Ethics</td>
<td></td>
</tr>
<tr>
<td>RS 1301</td>
<td>Introduc to Religious Studies</td>
<td></td>
</tr>
<tr>
<td>SPAN 2340</td>
<td>Seeing &amp; Naming: Conversations</td>
<td></td>
</tr>
<tr>
<td>WS 2300</td>
<td>Introduction to Womens Studies</td>
<td></td>
</tr>
<tr>
<td>WS 2350</td>
<td>Global Feminisms</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Total Hours</td>
<td>3</td>
</tr>
</tbody>
</table>

## Mathematics (three hours)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>The objective of the mathematics component is to develop a quantitatively literate college graduate. Every college graduate should be able to apply basic mathematical tools in the solution of real-world problems.</td>
<td></td>
</tr>
</tbody>
</table>
Select one of the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MATH 1309</td>
<td>College Algebra</td>
</tr>
<tr>
<td>MATH 1310</td>
<td>Trigonometry and Conics</td>
</tr>
<tr>
<td>MATH 1319</td>
<td>Math in the Modern World</td>
</tr>
<tr>
<td>MATH 1320</td>
<td>Math for Social Sciences I</td>
</tr>
<tr>
<td>MATH 1411</td>
<td>Calculus I</td>
</tr>
<tr>
<td>MATH 1508</td>
<td>Precalculus 1,2</td>
</tr>
<tr>
<td>MATH 2301</td>
<td>Math for Social Sciences II</td>
</tr>
<tr>
<td>STAT 1380</td>
<td>Statistical Literacy</td>
</tr>
<tr>
<td>STAT 2480</td>
<td>Elementary Statistical Methods</td>
</tr>
</tbody>
</table>

1. A higher-level course in the calculus sequence can be substituted.
2. TCCN MATH 1314 will also satisfy this requirement.

**Total Hours**

3.

**Life & Physical Sciences** *(six hours)*

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASTR 1107</td>
<td>Astronomy Lab I</td>
</tr>
<tr>
<td>ASTR 1307</td>
<td>Elem Astronomy-Solar System</td>
</tr>
<tr>
<td>ASTR 1308</td>
<td>Elem Astr Stars &amp; Galaxies</td>
</tr>
<tr>
<td>BIOL 1103</td>
<td>Introductory Biology Lab</td>
</tr>
<tr>
<td>BIOL 1104</td>
<td>Human Biology Laboratory</td>
</tr>
<tr>
<td>BIOL 1107</td>
<td>Topics in Study of Life I</td>
</tr>
<tr>
<td>BIOL 1108</td>
<td>Organismal Biology Laboratory</td>
</tr>
<tr>
<td>BIOL 1203</td>
<td>Introductory Biology</td>
</tr>
<tr>
<td>BIOL 1304</td>
<td>Human Biology</td>
</tr>
<tr>
<td>BIOL 1305</td>
<td>General Biology</td>
</tr>
<tr>
<td>BIOL 1306</td>
<td>Organismal Biology</td>
</tr>
<tr>
<td>BIOL 2111</td>
<td>Human Anat/Physio Lab I</td>
</tr>
<tr>
<td>BIOL 2113</td>
<td>Human Anat/Physio Lab II</td>
</tr>
<tr>
<td>BIOL 2311</td>
<td>Human Anat/Physiology I</td>
</tr>
<tr>
<td>BIOL 2313</td>
<td>Human Anat/Physiology II</td>
</tr>
<tr>
<td>CHEM 1105</td>
<td>Laboratory for CHEM 1305</td>
</tr>
<tr>
<td>CHEM 1106</td>
<td>Laboratory for CHEM 1306</td>
</tr>
<tr>
<td>CHEM 1107</td>
<td>Intro General Chemistry Lab</td>
</tr>
<tr>
<td>CHEM 1108</td>
<td>Intro Organic &amp; Biochem Lab</td>
</tr>
<tr>
<td>CHEM 1305</td>
<td>General Chemistry</td>
</tr>
<tr>
<td>CHEM 1306</td>
<td>General Chemistry</td>
</tr>
<tr>
<td>CHEM 1307</td>
<td>Intro to General Chemistry</td>
</tr>
<tr>
<td>CHEM 1308</td>
<td>Intro Organic &amp; Biochemistry</td>
</tr>
<tr>
<td>ESCI 1101</td>
<td>Environmental Sci. Lab</td>
</tr>
<tr>
<td>ESCI 1102</td>
<td>Non-major Lab for ESCI 1301</td>
</tr>
<tr>
<td>ESCI 1202</td>
<td>Intro to Environment Science 2</td>
</tr>
<tr>
<td>ESCI 1301</td>
<td>Intro to Environmental Sci</td>
</tr>
<tr>
<td>GEOG 1106</td>
<td>Laboratory for GEOG 1306</td>
</tr>
<tr>
<td>GEOG 1306</td>
<td>Physical Geography</td>
</tr>
<tr>
<td>GEOL 1103</td>
<td>Lab for GEOL 1313</td>
</tr>
<tr>
<td>GEOL 1104</td>
<td>Lab for GEOL 1314</td>
</tr>
</tbody>
</table>

The objective of the study of the natural sciences is to enable the student to understand, construct, and evaluate relationships in the natural sciences, and to enable the student to understand the bases for building and testing theories. The courses listed are for non-majors; the major courses in the discipline can be substituted for the non-major sequence. A minimum of two semesters of lecture and one semester of laboratory associated with one of the courses, or two semesters of combined (3 credit) lecture-laboratory courses (Only six hours apply toward the required 42.).

Select one of the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASTR 1107</td>
<td>Astronomy Lab I</td>
</tr>
<tr>
<td>ASTR 1307</td>
<td>Elem Astronomy-Solar System</td>
</tr>
<tr>
<td>ASTR 1308</td>
<td>Elem Astr Stars &amp; Galaxies</td>
</tr>
<tr>
<td>BIOL 1103</td>
<td>Introductory Biology Lab</td>
</tr>
<tr>
<td>BIOL 1104</td>
<td>Human Biology Laboratory</td>
</tr>
<tr>
<td>BIOL 1107</td>
<td>Topics in Study of Life I</td>
</tr>
<tr>
<td>BIOL 1108</td>
<td>Organismal Biology Laboratory</td>
</tr>
<tr>
<td>BIOL 1203</td>
<td>Introductory Biology</td>
</tr>
<tr>
<td>BIOL 1304</td>
<td>Human Biology</td>
</tr>
<tr>
<td>BIOL 1305</td>
<td>General Biology</td>
</tr>
<tr>
<td>BIOL 1306</td>
<td>Organismal Biology</td>
</tr>
<tr>
<td>BIOL 2111</td>
<td>Human Anat/Physio Lab I</td>
</tr>
<tr>
<td>BIOL 2113</td>
<td>Human Anat/Physio Lab II</td>
</tr>
<tr>
<td>BIOL 2311</td>
<td>Human Anat/Physiology I</td>
</tr>
<tr>
<td>BIOL 2313</td>
<td>Human Anat/Physiology II</td>
</tr>
<tr>
<td>CHEM 1105</td>
<td>Laboratory for CHEM 1305</td>
</tr>
<tr>
<td>CHEM 1106</td>
<td>Laboratory for CHEM 1306</td>
</tr>
<tr>
<td>CHEM 1107</td>
<td>Intro General Chemistry Lab</td>
</tr>
<tr>
<td>CHEM 1108</td>
<td>Intro Organic &amp; Biochem Lab</td>
</tr>
<tr>
<td>CHEM 1305</td>
<td>General Chemistry</td>
</tr>
<tr>
<td>CHEM 1306</td>
<td>General Chemistry</td>
</tr>
<tr>
<td>CHEM 1307</td>
<td>Intro to General Chemistry</td>
</tr>
<tr>
<td>CHEM 1308</td>
<td>Intro Organic &amp; Biochemistry</td>
</tr>
<tr>
<td>ESCI 1101</td>
<td>Environmental Sci. Lab</td>
</tr>
<tr>
<td>ESCI 1102</td>
<td>Non-major Lab for ESCI 1301</td>
</tr>
<tr>
<td>ESCI 1202</td>
<td>Intro to Environment Science 2</td>
</tr>
<tr>
<td>ESCI 1301</td>
<td>Intro to Environmental Sci</td>
</tr>
<tr>
<td>GEOG 1106</td>
<td>Laboratory for GEOG 1306</td>
</tr>
<tr>
<td>GEOG 1306</td>
<td>Physical Geography</td>
</tr>
<tr>
<td>GEOL 1103</td>
<td>Lab for GEOL 1313</td>
</tr>
<tr>
<td>GEOL 1104</td>
<td>Lab for GEOL 1314</td>
</tr>
<tr>
<td>Code</td>
<td>Title</td>
</tr>
<tr>
<td>--------</td>
<td>--------------------------------------------</td>
</tr>
<tr>
<td>GEOL 1111</td>
<td>Principles of Earth Sci - Lab</td>
</tr>
<tr>
<td>GEOL 1112</td>
<td>Laboratory for Geology 1212</td>
</tr>
<tr>
<td>GEOL 1211</td>
<td>Principles of Earth Sciences</td>
</tr>
<tr>
<td>GEOL 1212</td>
<td>Principles of Earth Science</td>
</tr>
<tr>
<td>GEOL 1230</td>
<td>The Blue Planet</td>
</tr>
<tr>
<td>GEOL 1231</td>
<td>Natural Hazards</td>
</tr>
<tr>
<td>GEOL 1313</td>
<td>Intro to Physical Geology</td>
</tr>
<tr>
<td>GEOL 1314</td>
<td>Intro to Historical Geol</td>
</tr>
<tr>
<td>HSCI 2302</td>
<td>Fundamentals of Nutrition</td>
</tr>
<tr>
<td>HSCI 2303</td>
<td>Wellness Dynamics</td>
</tr>
<tr>
<td>MICR 2330</td>
<td>Microorganisms and Disease</td>
</tr>
<tr>
<td>PHYS 1403</td>
<td>General Physics I</td>
</tr>
<tr>
<td>PHYS 1404</td>
<td>General Physics II</td>
</tr>
<tr>
<td>PHYS 2420</td>
<td>Introductory Mechanics</td>
</tr>
<tr>
<td>PHYS 2421</td>
<td>Introductory Electromagnetism</td>
</tr>
</tbody>
</table>

**Total Hours**  
1-4

**Political Science (six hours)**

The objectives of the political science component are to expand students' knowledge of the origin and evolution of the U.S. and Texas political systems, focusing on the growth of political institutions, and on the constitutions of Texas and the United States; and to enhance their understanding of federalism, states rights, and individual civil liberties, rights, and responsibilities.

Required Courses:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>POLS 2310</td>
<td>Introduction to Politics</td>
<td>3</td>
</tr>
<tr>
<td>POLS 2311</td>
<td>American Gover &amp; Politics</td>
<td>3</td>
</tr>
</tbody>
</table>

**Total Hours**  
6

**Social and Behavioral Sciences (three hours)**

The objective of the social and behavioral science component is to increase students' knowledge of how social and behavioral scientists discover, describe, and explain the behaviors and interactions among individuals, groups, institutions, events, and ideas. Such knowledge will better equip students to understand themselves and the roles they play in addressing the issues facing humanity.

Select one of the following: 3

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ANTH 1301</td>
<td>Intro-Phys Anth/Archeolog</td>
</tr>
<tr>
<td>ANTH 1302</td>
<td>Intro-Cultural Anthropology</td>
</tr>
<tr>
<td>ANTH 1310</td>
<td>Cultural Geography</td>
</tr>
<tr>
<td>ANTH 2320</td>
<td>Intro to Linguistics</td>
</tr>
<tr>
<td>CE 2326</td>
<td>Econ for Engrs &amp; Scientists</td>
</tr>
<tr>
<td>COMM 2350</td>
<td>Interpersonal Communication</td>
</tr>
<tr>
<td>COMM 2372</td>
<td>Mass Media and Society</td>
</tr>
<tr>
<td>ECON 2303</td>
<td>Principles of Economics</td>
</tr>
<tr>
<td>ECON 2304</td>
<td>Principles of Economics</td>
</tr>
<tr>
<td>EDPC 1301</td>
<td>Introduction to Ed Psychology</td>
</tr>
<tr>
<td>EDU 1342</td>
<td>Action Research in Classrooms</td>
</tr>
<tr>
<td>ENGL 2320</td>
<td>Introduction to Linguistics</td>
</tr>
<tr>
<td>GEOG 1310</td>
<td>Cultural Geography</td>
</tr>
<tr>
<td>LING 2320</td>
<td>An Intro. to Linguistics</td>
</tr>
<tr>
<td>LING 2340</td>
<td>Lang. Inside &amp; Out: Sel Topics</td>
</tr>
<tr>
<td>PSYC 1301</td>
<td>Introduction to Psychology</td>
</tr>
<tr>
<td>SOCI 1301</td>
<td>Introduction to Sociology</td>
</tr>
<tr>
<td>SOCI 1310</td>
<td>Cultural Geography</td>
</tr>
</tbody>
</table>

**Total Hours**  
3
### Creative Arts (three hours)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 1300</td>
<td>Art Appreciation</td>
<td>3</td>
</tr>
<tr>
<td>ARTH 1305</td>
<td>History of Art I</td>
<td></td>
</tr>
<tr>
<td>ARTH 1306</td>
<td>History of Art II</td>
<td></td>
</tr>
<tr>
<td>DANC 1304</td>
<td>Dance Appreciation</td>
<td></td>
</tr>
<tr>
<td>FILM 1390</td>
<td>Intro-Art of Motion Pict.</td>
<td></td>
</tr>
<tr>
<td>MUSL 1324</td>
<td>Music Appreciation</td>
<td></td>
</tr>
<tr>
<td>MUSL 1327</td>
<td>Jazz to Rock</td>
<td></td>
</tr>
<tr>
<td>MUSL 2321</td>
<td>Music, Culture, and Society</td>
<td></td>
</tr>
<tr>
<td>THEA 1313</td>
<td>Introduction to Theatre</td>
<td></td>
</tr>
</tbody>
</table>

Total Hours: 3

### Component Area Option (six hours)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUSN 1301</td>
<td>Intro to Global Business</td>
<td>3</td>
</tr>
<tr>
<td>COMM 1301</td>
<td>Public Speaking</td>
<td></td>
</tr>
<tr>
<td>COMM 1302</td>
<td>Business/Profession Comm</td>
<td></td>
</tr>
<tr>
<td>CS 1310</td>
<td>Intro-Computational Thinking</td>
<td></td>
</tr>
<tr>
<td>CS 1320</td>
<td>Computer Programming Sci/Engr</td>
<td></td>
</tr>
<tr>
<td>EL 1301</td>
<td>Eng Innovation and Leadership</td>
<td></td>
</tr>
<tr>
<td>SCI 1301</td>
<td>Inquiry in Math &amp; Science</td>
<td></td>
</tr>
<tr>
<td>UNIV 1301</td>
<td>Seminar/Critical Inquiry</td>
<td></td>
</tr>
</tbody>
</table>

Total Hours: 6

### 4-Year Sample Degree Plan

#### BBA GENERAL BUSINESS

**FRESHMAN**

**Fall**

- BUSN 1301 | Intro to Global Business | 3
- MATH 1320 | Math for Social Sciences I | 3
- RWS 1301 | Rhetoric & Composition I | 3
- University Core Class | 3
- University Core Class | 3

**Spring**

- ACCT 2301 | Principles of Accounting I | 3
- ECON 2303 | Principles of Economics | 3
- RWS 1302 | Rhetoric & Composition 2 | 3
- University Core Class | 3
- University Core Class | 3

**SOPHOMORE**

**Fall**

- ACCT 2302 | Principles of Accounting II | 3
- ECON 2304 | Principles of Economics | 3
<table>
<thead>
<tr>
<th>Semester</th>
<th>Course Code</th>
<th>Course Name</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>University Core Class</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>University Core Class</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>University Core Class</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Spring</strong></td>
<td><strong>Fall</strong></td>
<td><strong>Math for Social Sciences II</strong></td>
<td>3</td>
</tr>
<tr>
<td>MATH 2301</td>
<td><strong>Global Business Environment</strong></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>QMB 2301</td>
<td><strong>Global Business Environment</strong></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>University Core Class</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>University Core Class</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>University Core Class</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>JUNIOR</strong></td>
<td><strong>Fall</strong></td>
<td><strong>Legal Environment of Business</strong></td>
<td>3</td>
</tr>
<tr>
<td>BLAW 3301</td>
<td><strong>Global Business Environment</strong></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>or BUSN 3305</td>
<td><strong>Global Business Environment</strong></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>CIS 3345</td>
<td><strong>Management Information Systems</strong></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>FIN 3310</td>
<td><strong>Business Finance</strong></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>OSCM 3321</td>
<td><strong>Production/Operations Mgmt</strong></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>Spring</strong></td>
<td><strong>Fall</strong></td>
<td><strong>Managerial Economics</strong></td>
<td>3</td>
</tr>
<tr>
<td>ECON 3310</td>
<td><strong>Intro-Mgmt/Organizational Beha</strong></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>MGMT 3303</td>
<td><strong>Principles of Marketing</strong></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>MKT 3300</td>
<td><strong>Quantitative Methods in Bus</strong></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>QMB 3301</td>
<td><strong>Business Elective</strong></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Business Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Business Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Business Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Business Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Non-Business Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>SENIOR</strong></td>
<td><strong>Fall</strong></td>
<td><strong>Strategic Management</strong></td>
<td>3</td>
</tr>
<tr>
<td>Business Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Business Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Business Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Non-Business Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Spring</strong></td>
<td><strong>Business Elective</strong></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Business Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Business Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Non-Business Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MGMT 4300</td>
<td><strong>Non-Business Elective</strong></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Strategic Management</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Hours</strong></td>
<td><strong>120</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>