# Minor in Communication Studies

Return to: Degree Programs (http://catalog.utep.edu/undergrad/degree-programs/)

## Degree Plan

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td><strong>Required Courses:</strong></td>
<td></td>
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</tr>
<tr>
<td>COMM 1370</td>
<td>Intro To Communication Studies</td>
<td>3</td>
</tr>
<tr>
<td>COMM 3371</td>
<td>Communication Theory/Analysis</td>
<td>3</td>
</tr>
<tr>
<td><strong>Communication Electives:</strong></td>
<td></td>
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<tr>
<td>Select one of the following:</td>
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<tr>
<td>COMM 2330</td>
<td>Principles of Advertising</td>
<td>3</td>
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<tr>
<td>COMM 2342</td>
<td>Intro. to Video Production</td>
<td></td>
</tr>
<tr>
<td>COMM 2352</td>
<td>Persuasion &amp; Social Influence</td>
<td></td>
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<tr>
<td>COMM 2373</td>
<td>Intermediate Multimedia Writing</td>
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<tr>
<td><strong>Upper-Division Major Electives:</strong></td>
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<tr>
<td>Select nine hours from the following:</td>
<td>9</td>
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<tr>
<td>COMM 3313</td>
<td>News Gathering &amp; Investigation</td>
<td></td>
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<tr>
<td>COMM 3316</td>
<td>Digital Photography</td>
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<tr>
<td>COMM 3320</td>
<td>Writing for PR &amp; Corp Comm</td>
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<tr>
<td>COMM 3321</td>
<td>Public Relations</td>
<td></td>
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<tr>
<td>COMM 3322</td>
<td>Communication and Conflict</td>
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<tr>
<td>COMM 3323</td>
<td>Comm &amp; Org Leadership</td>
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<tr>
<td>COMM 3330</td>
<td>Advertising Research</td>
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<tr>
<td>COMM 3336</td>
<td>International Advertising</td>
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<tr>
<td>COMM 3338</td>
<td>Integrated Marketing Comm</td>
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<tr>
<td>COMM 3339</td>
<td>Consumer Psych &amp; Advertising</td>
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<tr>
<td>COMM 3340</td>
<td>New Media Advertising</td>
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<tr>
<td>COMM 3344</td>
<td>Media Programming for Radio/TV</td>
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<tr>
<td>COMM 3353</td>
<td>Intercultural Communication</td>
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<tr>
<td>COMM 3355</td>
<td>Organizational Communication</td>
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<tr>
<td>COMM 3357</td>
<td>New Communication Technologies</td>
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<tr>
<td>COMM 4300</td>
<td>Communication Internship</td>
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<tr>
<td>COMM 4312</td>
<td>Feature Writing</td>
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<tr>
<td>COMM 4313</td>
<td>SR Capst: Digital News Bureau</td>
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<tr>
<td>COMM 4323</td>
<td>Case Studies - Public Relations</td>
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<tr>
<td>COMM 4330</td>
<td>Media Planning &amp; Buying</td>
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<tr>
<td>COMM 4331</td>
<td>Ad Sales and Management</td>
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<td>COMM 4341</td>
<td>Media Announcing &amp; Performance</td>
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<tr>
<td>COMM 4350</td>
<td>Selected Topics</td>
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<tr>
<td>COMM 4352</td>
<td>Contemporary Rhetoric</td>
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<tr>
<td>COMM 4360</td>
<td>Environmental Communication</td>
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<tr>
<td>COMM 4361</td>
<td>Environmental Conflict &amp; Comm</td>
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<td>COMM 4362</td>
<td>Gender and Communication</td>
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<td>COMM 4363</td>
<td>Political Communication</td>
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<tr>
<td>COMM 4364</td>
<td>Communicating Positive Devian</td>
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<td>COMM 4365</td>
<td>Comm Healthy Communities</td>
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<td>COMM 4366</td>
<td>Communication of Public Herit</td>
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<td>COMM 4368</td>
<td>Borderlands Communication</td>
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<td>COMM 4371</td>
<td>Communication Law and Society</td>
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<td>Total Hours</td>
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<tr>
<td>COMM 4372</td>
<td>Methods of Research in Comm</td>
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