# Minor in Communication Studies

## Degree Plan

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 1370</td>
<td>Intro To Communication Studies</td>
<td>3</td>
</tr>
<tr>
<td>COMM 3371</td>
<td>Communication Theory/Analysis</td>
<td>3</td>
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### Communication Electives:

Select one of the following: 3

- COMM 2330: Principles of Advertising
- COMM 2342: Intro. to Video Production
- COMM 2352: Persuasion & Social Influence
- COMM 2373: Intermediate Multimedia Writing

### Upper-Division Major Electives:

Select nine hours from the following: 9

- COMM 3313: News Gathering & Investigation
- COMM 3316: Digital Photography
- COMM 3320: Writing for PR & Corp Comm
- COMM 3321: Public Relations
- COMM 3322: Communication and Conflict
- COMM 3323: Comm & Org Leadership
- COMM 3336: International Advertising
- COMM 3338: Integrated Marketing Comm
- COMM 3339: Consumer Psych & Advertising
- COMM 3340: New Media Advertising
- COMM 3344: Media Programming for Radio/TV
- COMM 3353: Intercultural Communication
- COMM 3355: Organizational Communication
- COMM 3357: New Communication Technologies
- COMM 4300: Communication Internship
- COMM 4312: Feature Writing
- COMM 4313: SR Capst: Digital News Bureau
- COMM 4323: Case Studies - Public Relations
- COMM 4330: Media Planning & Buying
- COMM 4331: Ad Sales and Management
- COMM 4341: Media Announcing & Performance
- COMM 4350: Selected Topics
- COMM 4352: Contemporary Rhetoric
- COMM 4360: Environmental Communication
- COMM 4361: Environmental Conflict & Comm
- COMM 4362: Gender and Communication
- COMM 4363: Political Communication
- COMM 4364: Communicating Positive Devian
- COMM 4365: Comm Healthy Communities
- COMM 4366: Communication of Public Herit
- COMM 4368: Borderlands Communication
- COMM 4371: Communication Law and Society
- COMM 4372: Methods of Research in Comm

**Total Hours**: 18