

Minor in Communication Studies

Degree Plan

| Code | Title | Hours |
|---------------------------------------|--------------------------------|-------|
| Required Courses: | | |
| COMM 1370 | Intro To Communication Studies | 3 |
| COMM 3371 | Communication Theory/Analysis | 3 |
| Communication Electives: | | |
| Select one of the following: | | 3 |
| COMM 2330 | Principles of Advertising | |
| COMM 2342 | Intro. to Video Production | |
| COMM 2352 | Persuasion & Social Influence | |
| COMM 2373 | Intermediate Multimedia Writng | |
| Upper-Division Major Electives: | | |
| Select nine hours from the following: | | 9 |
| COMM 3313 | News Gathering & Investigation | |
| COMM 3316 | Digital Photography | |
| COMM 3320 | Writing for PR & Corp Comm | |
| COMM 3321 | Public Relations | |
| COMM 3322 | Communication and Conflict | |
| COMM 3323 | Comm & Org Leadership | |
| COMM 3336 | International Advertising | |
| COMM 3338 | Integrated Marketing Comm | |
| COMM 3339 | Consumer Psych & Advertising | |
| COMM 3340 | New Media Advertising | |
| COMM 3344 | Media Programming for Radio/TV | |
| COMM 3353 | Intercultural Communication | |
| COMM 3355 | Organizational Communication | |
| COMM 3357 | New Communication Technologies | |
| COMM 4300 | Communication Internship | |
| COMM 4312 | Feature Writing | |
| COMM 4313 | SR Capst: Digital News Bureau | |
| COMM 4323 | Case Studies -Public Relations | |
| COMM 4330 | Media Planning & Buying | |
| COMM 4331 | Ad Sales and Management | |
| COMM 4341 | Media Announcing & Performance | |
| COMM 4350 | Selected Topics | |
| COMM 4352 | Contemporary Rhetoric | |
| COMM 4360 | Environmental Communication | |
| COMM 4361 | Environmental Conflict & Comm | |
| COMM 4362 | Gender and Communication | |
| COMM 4363 | Political Communication | |
| COMM 4364 | Communicating Positive Devian | |
| COMM 4365 | Comm Healthy Communities | |
| COMM 4366 | Communication of Public Herit | |
| COMM 4368 | Borderlands Communication | |
| COMM 4371 | Communication Law and Society | |
| COMM 4372 | Methods of Research in Comm | |

Total Hours

18