The Department of Communication affords students the opportunity to pursue a Bachelor of Arts degree in Communication. Five majors are available: Communication Studies, Digital Media Production, Media Advertising, Organizational and Corporate Communication, and Multimedia Journalism. In addition to taking core courses, each student completes requirements for his or her sequence, and electives as required by each major.

**Programs**

**Bachelor of Arts**
- BA in Media Advertising ([http://catalog.utep.edu/undergrad/college-of-liberal-arts/communication/media-advertising-ba/](http://catalog.utep.edu/undergrad/college-of-liberal-arts/communication/media-advertising-ba/))
- BA in Media Advertising Online ([http://catalog.utep.edu/undergrad/college-of-liberal-arts/communication/media-advertising-ba-online/](http://catalog.utep.edu/undergrad/college-of-liberal-arts/communication/media-advertising-ba-online/))
- BA in Organizational & Corporate Communication Online ([http://catalog.utep.edu/undergrad/college-of-liberal-arts/communication/organizational-corporate-communication-ba-online/](http://catalog.utep.edu/undergrad/college-of-liberal-arts/communication/organizational-corporate-communication-ba-online/))

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