# BA in Multimedia Journalism

## Degree Plan

Required Credits: 120

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td></td>
<td><strong>Minor Required</strong></td>
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<tr>
<td></td>
<td>This program requires the selection of a minor.</td>
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<tr>
<td></td>
<td><strong>University Core Curriculum</strong></td>
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<tr>
<td></td>
<td>Complete the University Core Curriculum requirements. (p. 2)</td>
<td>42</td>
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<tr>
<td></td>
<td><strong>Multimedia Journalism Major</strong></td>
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<tr>
<td></td>
<td>Required Courses:</td>
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</tr>
<tr>
<td>COMM 1370</td>
<td>Intro To Communication Studies</td>
<td>3</td>
</tr>
<tr>
<td>COMM 2310</td>
<td>Basic Multimedia Writing</td>
<td>3</td>
</tr>
<tr>
<td>COMM 2344</td>
<td>Digital Video and Audio Prod</td>
<td>3</td>
</tr>
<tr>
<td>COMM 2373</td>
<td>Intermediate Multimedia Writing</td>
<td>3</td>
</tr>
<tr>
<td>COMM 3313</td>
<td>News Gathering &amp; Investigation</td>
<td>3</td>
</tr>
<tr>
<td>COMM 3316</td>
<td>Digital Photography</td>
<td>3</td>
</tr>
<tr>
<td>COMM 3371</td>
<td>Communication Theory/Analysis</td>
<td>3</td>
</tr>
<tr>
<td>COMM 4313</td>
<td>SR Capst: Digital News Bureau</td>
<td>3</td>
</tr>
<tr>
<td>COMM 4371</td>
<td>Communication Law and Society</td>
<td>3</td>
</tr>
<tr>
<td>COMM 4372</td>
<td>Methods of Research in Comm</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td><strong>Communication Electives</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Select an additional six hours of upper-division COMM</td>
<td>6</td>
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<tr>
<td></td>
<td><strong>Open Electives</strong></td>
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<tr>
<td></td>
<td>Select additional hours to complete a total of one hundred twenty hours</td>
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<tr>
<td></td>
<td><strong>Foreign Language</strong></td>
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<tr>
<td></td>
<td>Select six credit of Foreign Language. All six credits must be in the same language sequence.</td>
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<tr>
<td></td>
<td><strong>Block Electives</strong></td>
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<td></td>
<td>Complete twelve upper-division hours from the blocks below, with three to six hours in each (p. 6)</td>
<td>12</td>
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<tr>
<td></td>
<td>1 French and Spanish majors must fulfill this requirement in a language other than their major.</td>
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<td><strong>Total Hours</strong></td>
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## Upper-Division COMM

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>COMM 3320</td>
<td>Writing for PR &amp; Corp Comm</td>
<td>3</td>
</tr>
<tr>
<td>COMM 3321</td>
<td>Public Relations</td>
<td>3</td>
</tr>
<tr>
<td>COMM 3322</td>
<td>Communication and Conflict</td>
<td>3</td>
</tr>
<tr>
<td>COMM 3323</td>
<td>Comm &amp; Org Leadership</td>
<td>3</td>
</tr>
<tr>
<td>COMM 3332</td>
<td>Ad Design, Graphics &amp; Layout</td>
<td>3</td>
</tr>
<tr>
<td>COMM 3333</td>
<td>Creative Strategy/Copywriting</td>
<td>3</td>
</tr>
<tr>
<td>COMM 3336</td>
<td>International Advertising</td>
<td>3</td>
</tr>
<tr>
<td>COMM 3338</td>
<td>Integrated Marketing Comm</td>
<td>3</td>
</tr>
<tr>
<td>COMM 3339</td>
<td>Consumer Psych &amp; Advertising</td>
<td>3</td>
</tr>
<tr>
<td>COMM 3340</td>
<td>New Media Advertising</td>
<td>3</td>
</tr>
<tr>
<td>COMM 3342</td>
<td>Intermediate Media Production</td>
<td>3</td>
</tr>
<tr>
<td>COMM 3343</td>
<td>Video Editing</td>
<td>3</td>
</tr>
<tr>
<td>COMM 3344</td>
<td>Media Programming for Radio/TV</td>
<td>3</td>
</tr>
<tr>
<td>COMM 3345</td>
<td>Media Scriptwriting</td>
<td>3</td>
</tr>
<tr>
<td>COMM 3353</td>
<td>Intercultural Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM 3354</td>
<td>Small Group</td>
<td>3</td>
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</table>
COMM 3355  Organizational Communication 3
COMM 3357  New Communication Technologies 3
COMM 4300  Communication Internship 3
COMM 4312  Feature Writing 3
COMM 4323  Case Studies -Public Relations 3
COMM 4330  Media Planning & Buying 3
COMM 4331  Ad Sales and Management 3
COMM 4335  Advertising Campaigns 3
COMM 4341  Media Announcing & Performance 3
COMM 4346  Documentary Video Practicum 3
COMM 4350  Selected Topics 3
COMM 4352  Contemporary Rhetoric 3
COMM 4360  Environmental Communication 3
COMM 4361  Environmental Conflict & Comm 3
COMM 4362  Gender and Communication 3
COMM 4363  Political Communication 3
COMM 4364  Communicating Positive Devian 3
COMM 4365  Comm Healthy Communities 3
COMM 4366  Communication of Public Herit 3
COMM 4368  Borderlands Communication 3

University Core Curriculum

NOTE: The department may make specific suggestions for courses which are most applicable towards your major.

Psychology and Criminal Justice majors and minors are required to take MATH 1320 Math for Social Sciences I or a higher level Calculus course.

Business majors are required to take MATH 1320 Math for Social Sciences I or a higher level Calculus course.

NOTE: All courses require a C or better

Communication (six hours)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>The objective of the communication component is to enable the student to communicate effectively in clear and correct prose or orally in a style appropriate to the subject, occasion, and audience.</td>
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<tr>
<td></td>
<td>Select six hours of the following:</td>
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<tr>
<td></td>
<td>For students whose secondary education was in English:</td>
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<tr>
<td>COMM 1611</td>
<td>Written and Oral Communication</td>
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<tr>
<td>ENGL 1313</td>
<td>Writing About Literature</td>
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<tr>
<td>RWS 1301</td>
<td>Rhetoric &amp; Composition I</td>
<td></td>
</tr>
<tr>
<td>RWS 1302</td>
<td>Rhetoric &amp; Composition 2</td>
<td></td>
</tr>
<tr>
<td>RWS 1601</td>
<td>Rhetoric, Composition &amp; Comm</td>
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<td></td>
<td>For students whose secondary education was not in English:</td>
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<tr>
<td>ESOL 1311</td>
<td>Expos Eng Compos-Spkr Esl</td>
<td>3</td>
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<tr>
<td>ESOL 1312</td>
<td>Res &amp; Crit Writing Spkr Esl</td>
<td>3</td>
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<td></td>
<td>Total Hours</td>
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American History (six hours)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>The objectives of the history component are to expand students’ knowledge of the origin and history of the U.S., their comprehension of the past and current role of the U.S. in the world, and their ability to critically evaluate and analyze historical evidence. U.S. history courses (three hours must be Texas history) include:</td>
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<tr>
<td>HIST 1301</td>
<td>History of U.S. to 1865</td>
<td>3</td>
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</table>
HIST 1302  
History of U.S. Since 1865  
3

**Total Hours**  
6

### Language, Philosophy & Culture (three hours)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>The objective of the humanities component is to expand students' knowledge of the human condition and human cultures, especially in relation to behaviors, ideas, and values expressed in works of human imagination and thought. Through study in disciplines such as literature and philosophy, students engage in critical analysis and develop an appreciation of the humanities as fundamental to the health and survival of any society. Select one of the following:</td>
<td></td>
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</table>
|        | CHIC 2302  
English Literature | 3 |
|        | ENGL 2311  
English Literature |   |
|        | ENGL 2312  
English Literature |   |
|        | ENGL 2313  
Intro to American Fiction |   |
|        | ENGL 2314  
Intro to American Drama |   |
|        | ENGL 2318  
Intro to American Poetry |   |
|        | FREN 2322  
Making of the “Other” Americas |   |
|        | HIST 2301  
World History to 1500 |   |
|        | HIST 2302  
World History Since 1500 |   |
|        | PHIL 1301  
Introduction to Philosophy |   |
|        | PHIL 2306  
Ethics |   |
|        | RS 1301  
Introduction to Religious Studies |   |
|        | SPAN 2340  
Seeing & Naming: Conversations |   |
|        | WS 2300  
Introduction to Women's Studies |   |
|        | WS 2350  
Global Feminisms |   |
|        | **Total Hours** | 3 |

### Mathematics (three hours)

<table>
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<th>Title</th>
<th>Hours</th>
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<tr>
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<td>The objective of the mathematics component is to develop a quantitatively literate college graduate. Every college graduate should be able to apply basic mathematical tools in the solution of real-world problems. Select one of the following:</td>
<td></td>
</tr>
</tbody>
</table>
|        | MATH 1309  
College Algebra | 3 |
|        | MATH 1310  
Trigonometry and Conics |   |
|        | MATH 1319  
Math in the Modern World |   |
|        | MATH 1320  
Math for Social Sciences I |   |
|        | MATH 1411  
Calculus I |   |
|        | MATH 1508  
Precalculus 1,2 |   |
|        | MATH 2301  
Math for Social Sciences II |   |
|        | STAT 1380  
Statistical Literacy |   |
|        | STAT 2480  
Elementary Statistical Methods |   |
|        | 1 A higher-level course in the calculus sequence can be substituted.  
2 TCCN MATH 1314 will also satisfy this requirement.  
**Total Hours** | 3 |

### Life & Physical Sciences (six hours)

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>The objective of the study of the natural sciences is to enable the student to understand, construct, and evaluate relationships in the natural sciences, and to enable the student to understand the bases for building and testing theories. The courses listed are for non-majors; the major courses in the discipline can be substituted for the non-major sequence. A minimum of two semesters of lecture and one semester of laboratory associated with one of the courses, or two semesters of combined (3 credit) lecture-laboratory courses (Only six hours apply toward the required 42): Select one of the following:</td>
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<td><strong>Total Hours</strong></td>
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<tr>
<td>Course Code</td>
<td>Course Title</td>
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<tr>
<td>ASTR 1107</td>
<td>Astronomy Lab I</td>
<td></td>
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<tr>
<td>ASTR 1307</td>
<td>Elem Astronomy-Solar System</td>
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<tr>
<td>ASTR 1308</td>
<td>Elem Astr Stars &amp; Galaxies</td>
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<tr>
<td>BIOL 1103</td>
<td>Introductory Biology Lab</td>
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<td>BIOL 1104</td>
<td>Human Biology Laboratory</td>
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<tr>
<td>BIOL 1107</td>
<td>Topics in Study of Life I</td>
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<tr>
<td>BIOL 1108</td>
<td>Organismal Biology Laboratory</td>
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<tr>
<td>BIOL 1203</td>
<td>Introductory Biology</td>
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</tr>
<tr>
<td>BIOL 1304</td>
<td>Human Biology</td>
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<tr>
<td>BIOL 1305</td>
<td>General Biology</td>
<td></td>
</tr>
<tr>
<td>BIOL 1306</td>
<td>Organismal Biology</td>
<td></td>
</tr>
<tr>
<td>BIOL 2111</td>
<td>Human Anat/Physio Lab I</td>
<td></td>
</tr>
<tr>
<td>BIOL 2113</td>
<td>Human Anat/Physio Lab II</td>
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</tr>
<tr>
<td>BIOL 2311</td>
<td>Human Anat/Physiology I</td>
<td></td>
</tr>
<tr>
<td>BIOL 2313</td>
<td>Human Anat/Physiology II</td>
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<tr>
<td>CHEM 1105</td>
<td>Laboratory for CHEM 1305</td>
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</tr>
<tr>
<td>CHEM 1106</td>
<td>Laboratory for CHEM 1306</td>
<td></td>
</tr>
<tr>
<td>CHEM 1107</td>
<td>Intro General Chemistry Lab</td>
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<tr>
<td>CHEM 1108</td>
<td>Intro Organic &amp; Biochem Lab</td>
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<tr>
<td>CHEM 1305</td>
<td>General Chemistry</td>
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<td>CHEM 1306</td>
<td>General Chemistry</td>
<td></td>
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<tr>
<td>CHEM 1307</td>
<td>Intro to General Chemistry</td>
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<tr>
<td>CHEM 1308</td>
<td>Intro Organic &amp; Biochemistry</td>
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<td>ESCI 1101</td>
<td>Environmental Sci. Lab</td>
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<td>ESCI 1102</td>
<td>Non-major Lab for ESCI 1301</td>
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<tr>
<td>ESCI 1202</td>
<td>Intro to Environment Science 2</td>
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<td>ESCI 1301</td>
<td>Intro to Environmental Sci</td>
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<td>GEOG 1106</td>
<td>Laboratory for GEOG 1306</td>
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<td>GEOG 1306</td>
<td>Physical Geography</td>
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<tr>
<td>GEOL 1103</td>
<td>Lab for GEOL 1313</td>
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<td>GEOL 1104</td>
<td>Lab for GEOL 1314</td>
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<td>GEOL 1111</td>
<td>Principles of Earth Sci - Lab</td>
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<td>GEOL 1112</td>
<td>Laboratory for Geology 1212</td>
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<tr>
<td>GEOL 1211</td>
<td>Principles of Earth Sciences</td>
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<tr>
<td>GEOL 1212</td>
<td>Principles of Earth Science</td>
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<tr>
<td>GEOL 1230</td>
<td>The Blue Planet</td>
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<td>GEOL 1231</td>
<td>Natural Hazards</td>
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<td>GEOL 1313</td>
<td>Intro to Physical Geology</td>
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<td>GEOL 1314</td>
<td>Intro to Historical Geol</td>
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<td>HSCI 2302</td>
<td>Fundamentals of Nutrition</td>
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<td>HSCI 2303</td>
<td>Wellness Dynamics</td>
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<td>MICR 2330</td>
<td>Microorganisms and Disease</td>
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<td>PHYS 1403</td>
<td>General Physics I</td>
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<td>PHYS 1404</td>
<td>General Physics II</td>
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<td>PHYS 2420</td>
<td>Introductory Mechanics</td>
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<td>PHYS 2421</td>
<td>Introductory Electromagnetism</td>
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**Total Hours:** 1-4
## Political Science (six hours)

<table>
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<th>Hours</th>
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<tr>
<td>POLS 2310</td>
<td>Introduction to Politics</td>
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<tr>
<td>POLS 2311</td>
<td>American Gover &amp; Politics</td>
<td>3</td>
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<td><strong>Total Hours</strong></td>
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<td><strong>6</strong></td>
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</tbody>
</table>

The objectives of the political science component are to expand students' knowledge of the origin and evolution of the U.S. and Texas political systems, focusing on the growth of political institutions, and on the constitutions of Texas and the United States; and to enhance their understanding of federalism, states rights, and individual civil liberties, rights, and responsibilities.

### Required Courses:
- **POLS 2310**: Introduction to Politics (3 hours)
- **POLS 2311**: American Gover & Politics (3 hours)

## Social and Behavioral Sciences (three hours)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>ANTH 1301</td>
<td>Intro-Phys Anth/Archeolog</td>
<td>3</td>
</tr>
<tr>
<td>ANTH 1302</td>
<td>Intro-Cultural Anthropology</td>
<td></td>
</tr>
<tr>
<td>ANTH 1310</td>
<td>Cultural Geography</td>
<td></td>
</tr>
<tr>
<td>ANTH 2320</td>
<td>Intro to Linguistics</td>
<td></td>
</tr>
<tr>
<td>CE 2326</td>
<td>Econ for Engrs &amp; Scientists</td>
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</tr>
<tr>
<td>COMM 2350</td>
<td>Interpersonal Communication</td>
<td></td>
</tr>
<tr>
<td>COMM 2372</td>
<td>Mass Media and Society</td>
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<tr>
<td>ECON 2303</td>
<td>Principles of Economics</td>
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<tr>
<td>ECON 2304</td>
<td>Principles of Economics</td>
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<tr>
<td>EDPC 1301</td>
<td>Introduction to Ed Psychology</td>
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<tr>
<td>EDU 1342</td>
<td>Action Research in Classrooms</td>
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<tr>
<td>ENGL 2320</td>
<td>Introduction to Linguistics</td>
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<tr>
<td>GEOG 1310</td>
<td>Cultural Geography</td>
<td></td>
</tr>
<tr>
<td>LING 2320</td>
<td>An Intro. to Linguistics</td>
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</tr>
<tr>
<td>LING 2340</td>
<td>Lang. Inside &amp; Out: Sel Topics</td>
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<tr>
<td>PSYC 1301</td>
<td>Introduction to Psychology</td>
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<tr>
<td>SOCI 1301</td>
<td>Introduction to Sociology</td>
<td></td>
</tr>
<tr>
<td>SOCI 1310</td>
<td>Cultural Geography</td>
<td></td>
</tr>
<tr>
<td><strong>Total Hours</strong></td>
<td></td>
<td><strong>3</strong></td>
</tr>
</tbody>
</table>

The objective of the social and behavioral science component is to increase students' knowledge of how social and behavioral scientists discover, describe, and explain the behaviors and interactions among individuals, groups, institutions, events, and ideas. Such knowledge will better equip students to understand themselves and the roles they play in addressing the issues facing humanity.

Select one of the following:
- **ANTH 1301**: Intro-Phys Anth/Archeolog (3 hours)
- **ANTH 1302**: Intro-Cultural Anthropology
- **ANTH 1310**: Cultural Geography
- **ANTH 2320**: Intro to Linguistics
- **CE 2326**: Econ for Engrs & Scientists
- **COMM 2350**: Interpersonal Communication
- **COMM 2372**: Mass Media and Society
- **ECON 2303**: Principles of Economics
- **ECON 2304**: Principles of Economics
- **EDPC 1301**: Introduction to Ed Psychology
- **EDU 1342**: Action Research in Classrooms
- **ENGL 2320**: Introduction to Linguistics
- **GEOG 1310**: Cultural Geography
- **LING 2320**: An Intro. to Linguistics
- **LING 2340**: Lang. Inside & Out: Sel Topics
- **PSYC 1301**: Introduction to Psychology
- **SOCI 1301**: Introduction to Sociology
- **SOCI 1310**: Cultural Geography

## Creative Arts (three hours)

<table>
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<th>Hours</th>
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<tbody>
<tr>
<td>ART 1300</td>
<td>Art Appreciation</td>
<td>3</td>
</tr>
<tr>
<td>ARTH 1305</td>
<td>History of Art I</td>
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<tr>
<td>ARTH 1306</td>
<td>History of Art II</td>
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<tr>
<td>DANC 1304</td>
<td>Dance Appreciation</td>
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<tr>
<td>FILM 1390</td>
<td>Intro-Art of Motion Pict.</td>
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<tr>
<td>MUSL 1324</td>
<td>Music Appreciation</td>
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</tr>
<tr>
<td>MUSL 1327</td>
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The objective of the visual and performing arts component is to expand students' knowledge and appreciation of the human imagination as expressed through works of visual art, dance, music, theatre and film. Through study in these disciplines, students will form aesthetic judgments and develop an appreciation of the arts as fundamental to the health and survival of any society.

Select one of the following:
- **ART 1300**: Art Appreciation (3 hours)
- **ARTH 1305**: History of Art I
- **ARTH 1306**: History of Art II
- **DANC 1304**: Dance Appreciation
- **FILM 1390**: Intro-Art of Motion Pict.
- **MUSL 1324**: Music Appreciation
- **MUSL 1327**: Jazz to Rock
- **MUSL 2321**: Music, Culture, and Society
- **THEA 1313**: Introduction to Theatre
Component Area Option (six hours)

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Total Hours: 6

Block Electives
(Core courses and courses from major or minor area cannot be counted as block electives)

Fine and Performing Arts

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- all LING 3300 - LING 4300 except LING 3313, LING 3315
- all POLS 3300 - POLS 4399
- all SOCI 3300 - SOCI 4300

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<td>Women &amp; Work in the Sex Indust</td>
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The courses below will apply to different blocks based on the term and section completed

- Please see dept or schedule book (online) for details
- CHIC 4350 Topics in Chicano Studies
- WS 3390 Women's Studies: Special Topics

### 4-Year Sample Degree Plan

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**SENIOR**

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**Spring**

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**Total Hours** | 120