Minor in Arts Entrepreneurship

The Minor in Arts Entrepreneurship is a multidisciplinary program offered through the Departments of Music, Theatre and Dance, and Management and Marketing, which seeks to empower students with a strong background in Entrepreneurship and Creative Enterprise while allowing the flexibility to tailor courses to fit the students' long-term goals.

Through the Arts Entrepreneurship Minor, students will be able to develop entrepreneurial and managerial skills necessary to succeed in the 21st Century Arts Business Community. Students attain business skills and expertise to succeed in the 21st Century Arts Business Community. Students attain business skills and expertise necessary to operate in the world of arts and cultural institutions in administrative and administrative support roles or to become self-motivated business owners. Students will demonstrate a firm understanding of the modern arts economy as well as the role of the arts in society.

The Arts Entrepreneurship Minor requires a minimum of 18 credit hours of course work. Students are required to take courses in Arts Entrepreneurship and Business. The courses are comprised of four required courses plus six hours of electives selected from a list of options. The minor is open to students in any degree plan who want to better understand how to work in the intersection between the arts and business.

Degree Plan

Code	Title	Hours
Required Courses:		
MUSM 1301	Intro Arts Entrepreneurship	3
THEA 4305	Arts Entrepreneurship	3
MGMT 3303	Intro-Mgmt/Organizational Beha	3
MGMT 3306	Entrepreneurship	3
Select two courses from below:		6
MGMT 3310	Creativity and Innovation	
MGMT 3311	Intro to Human Resource Mgmt	
MGMT 3320	Small Business Management	
MGMT 4306	Franchising	
MGMT 4320	Corporate Entrepreneurship	
ACCT 2301	Principles of Accounting I	
FIN 3330	Finance for Entrepreneurs	
MKT 3300	Principles of Marketing	
MUSM 3301	Arts Entrepreneurship Intern	
MUST 3315	Music Technology II	
MUST 3317	Applied Audio Production	
MUST 4315	Intro to Music Business	
THEA 3312	Performing Arts Management	
THEA 3387	Leadership in Perf. Arts Org.	
Total Hours		**18**