

M.B.A. Plus Certificate, Marketing

Students with MBA degrees from AACSB accredited institutions may enroll as post-baccalaureate students and complete 12 semester hours in a concentration area. Students will receive MBA Plus certificates upon completion of the concentration area courses with a minimum GPA of 3.0.

Students may select one of the following concentration areas:

- Computer Information Systems
- Economics
- Finance
- International Business
- Management
- Marketing
- Organizational Behavior and Human Resource Management
- Supply Chain Management

Coursework taken toward the completion of an MBA degree cannot be counted toward the MBA Plus Certificate.