

Minor in Communication Studies

Degree Plan

Code	Title	Hours
Required Courses:		
COMM 1370	Intro To Communication Studies	3
COMM 3371	Communication Theory/Analysis	3
Communication Electives:		
Select one of the following:		3
COMM 2330	Principles of Advertising	
COMM 2342	Intro. to Video Production	
COMM 2352	Persuasion & Social Influence	
COMM 2373	Intermediate Multimedia Writng	
Upper-Division Major Electives:		
Select nine hours from the following:		9
COMM 3313	News Gathering & Investigation	
COMM 3316	Digital Photography	
COMM 3320	Writing for PR & Corp Comm	
COMM 3321	Public Relations	
COMM 3322	Communication and Conflict	
COMM 3323	Comm & Org Leadership	
COMM 3336	International Advertising	
COMM 3338	Integrated Marketing Comm	
COMM 3339	Consumer Psych & Advertising	
COMM 3340	New Media Advertising	
COMM 3344	Media Programming for Radio/TV	
COMM 3353	Intercultural Communication	
COMM 3355	Organizational Communication	
COMM 3357	New Communication Technologies	
COMM 4300	Communication Internship	
COMM 4312	Feature Writing	
COMM 4313	SR Capst: Digital News Bureau	
COMM 4323	Case Studies -Public Relations	
COMM 4330	Media Planning & Buying	
COMM 4331	Ad Sales and Management	
COMM 4341	Media Announcing & Performance	
COMM 4350	Selected Topics	
COMM 4352	Contemporary Rhetoric	
COMM 4360	Environmental Communication	
COMM 4361	Environmental Conflict & Comm	
COMM 4362	Gender and Communication	
COMM 4363	Political Communication	
COMM 4364	Communicating Positive Devian	
COMM 4365	Comm Healthy Communities	
COMM 4366	Communication of Public Herit	
COMM 4368	Borderlands Communication	
COMM 4371	Communication Law and Society	
COMM 4372	Methods of Research in Comm	

Total Hours

18