

# Art Graphic Design Courses

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## Courses

### **ARTG 2306. Graphic Design 1:Comp Graphics.**

Graphic Design 1: Computer Graphics (0-6) This is an introduction to graphic, illustration, and page layout software on Macintosh computers. Students scan, generate, import, process, and combine images and text in black and white and in color. Industry standard desktop publishing software and imaging programs are used. Recommended to be taken in the sophomore year. Prerequisites: ARTF 1301, ARTF 1302, and ARTF 1304 each which a grade of "C" or better. ARTG 2326 may be taken concurrently with ARTG 2306. Course fee required.

**Department:** Art Graphic Design

**3 Credit Hours**

**6 Total Contact Hours**

6 Lab Hours

0 Lecture Hours

0 Other Hours

**Prerequisite(s):** (ARTF 1301 w/C or better ) AND (ARTF 1302 w/C or better ) AND (ARTF 1304 w/C or better)

### **ARTG 2326. Graphic Design 2.**

Graphic Design 2 (0-6) Students will explore the fundamental principles of design as applied to graphic communication. Introduction to basic terminology, tools, and media. Major topics covered are letter form, typographic design, and symbol identification. Prerequisites: ARTF 1301, ARTF 1302, and ARTF 1304 each with a grade of "C" or better. ARTG 2326 may be taken concurrently with ARTG 2306. Course fee required.

**Department:** Art Graphic Design

**3 Credit Hours**

**6 Total Contact Hours**

6 Lab Hours

0 Lecture Hours

0 Other Hours

**Prerequisite(s):** (ARTF 1301 w/C or better ) AND (ARTF 1302 w/C or better ) AND (ARTF 1304 w/C or better)

### **ARTG 3316. Graphic Design 3.**

Graphic Design 3 (0-6) This is a further investigation of effective visual communication with emphasis on problem solving and conceptual development. Prerequisites: ARTG 2306 and ARTG 2326 each with a grade of "C" or better. Course fee required.

**Department:** Art Graphic Design

**3 Credit Hours**

**6 Total Contact Hours**

6 Lab Hours

0 Lecture Hours

0 Other Hours

**Prerequisite(s):** (ARTG 2306 w/C or better ) AND (ARTG 2326 w/C or better)

### **ARTG 3326. Graphic Design 4 Typography.**

Graphic Design 4: Typography (0-6) This is a further investigation of effective visual communication with emphasis on typographic problems and page layout. Prerequisites: ARTG 3316 with a grade of "C" or better. Course fee required. .

**Department:** Art Graphic Design

**3 Credit Hours**

**6 Total Contact Hours**

6 Lab Hours

0 Lecture Hours

0 Other Hours

**Prerequisite(s):** (ARTG 3316 w/C or better)

### **ARTG 4306. Graphic Design 5.**

Graphic Design 5 (0-6) This advanced communication course emphasizes design expression and conceptual approaches to solving graphic communication problems. Prerequisite: ARTG 3326 with a grade of "C" or better. Course fee required.

**Department:** Art Graphic Design

**3 Credit Hours**

**6 Total Contact Hours**

6 Lab Hours

0 Lecture Hours

0 Other Hours

**Prerequisite(s):** (ARTG 3326 w/C or better)

**ARTG 4316. Graphic Design 6: Practicum.**

Graphic Design 6: Practicum (0-6) This course provides practical information regarding various technical problems faced by the graphic designer in the preparation of artwork for reproduction. Topics include printing methods, layout formats, and client interaction. Prerequisite: ARTG 3326 with a grade of "C" or better. Course fee required.

**Department:** Art Graphic Design

**3 Credit Hours**

**6 Total Contact Hours**

6 Lab Hours

0 Lecture Hours

0 Other Hours

**Prerequisite(s):** (ARTG 3326 w/C or better)

**ARTG 4326. Graphic Design 7: Illustration.**

Graphic Design 7: Illustration (0-6) The course explores contemporary directions in illustration and experiments with various drawing and painting media and techniques in the discipline. Prerequisites: ARTG 3326 and DRAW 2308 each with a grade of "C" or better. Course fee required. . .

**Department:** Art Graphic Design

**3 Credit Hours**

**6 Total Contact Hours**

6 Lab Hours

0 Lecture Hours

0 Other Hours

**Prerequisite(s):** (ARTG 3326 w/C or better ) AND (DRAW 2308 w/C or better)

**ARTG 4336. Graphic Design 8: Interactive.**

Graphic Design 8 (0-6) This course enables students to begin designing for the world wide web. While staying current with the latest technologies, the emphasis will be on communication through interactive design. Prerequisite: ARTG 3326 with a grade of "C" or better. Course fee required. . .

**Department:** Art Graphic Design

**3 Credit Hours**

**6 Total Contact Hours**

6 Lab Hours

0 Lecture Hours

0 Other Hours

**Prerequisite(s):** (ARTG 3326 w/C or better)

**ARTG 4346. Graphic Design 9: Portfolio.**

Graphic Design 9: Portfolio (0-6) This advanced communication course emphasizes design expression and conceptual approaches to solving graphic communication problems. This course also gives the student guidance to organize a professional portfolio for presentation. Discussion topics include resume, interviews, and presentation. Prerequisite: ARTG 4306 with a grade of "C" or better. Course fee required.

**Department:** Art Graphic Design

**3 Credit Hours**

**6 Total Contact Hours**

6 Lab Hours

0 Lecture Hours

0 Other Hours

**Prerequisite(s):** (ARTG 4306 w/C or better)

**ARTG 4356. Internship.**

Internship (0-6) Upon the recommendation of the instructor, the student may be placed in a design firm, art studio, television station, or an advertising agency. This opportunity provides the student with actual work experience in a professional setting. Prerequisites: 18 hours in Graphic Design, a minimum GPA of 3.0 in Graphic Design and instructor's approval. Course fee required.

**Department:** Art Graphic Design

**3 Credit Hours**

**6 Total Contact Hours**

6 Lab Hours

0 Lecture Hours

0 Other Hours